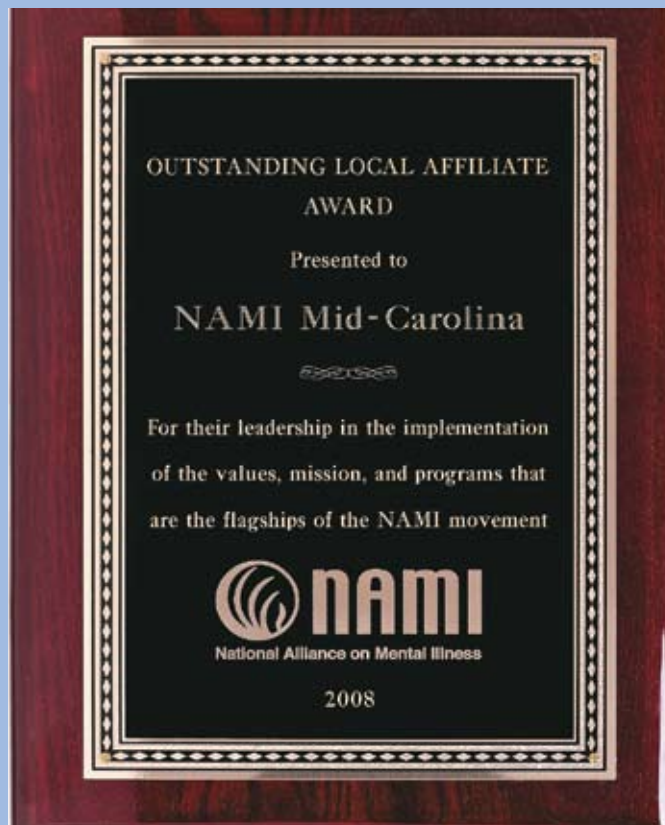




Mid-Carolina

OUTSTANDING LOCAL AFFILIATE



2008

ANNUAL REPORT

WWW.NAMI.ORG/SITES/SC/MIDCAROLINA

“THE MISSION OF
NAMI MID-CAROLINA
IS TO IMPROVE THE TREAT-
MENT AND QUALITY OF
LIFE FOR PEOPLE WHO LIVE
WITH MENTAL ILLNESSES,
THEIR FAMILIES, AND THE
COMMUNITY THROUGH
EDUCATION, SUPPORT AND
ADVOCACY.”



JOEL A. "BUDDY" WIER, III
PRESIDENT



NAMI MEMBERS
NAMI NATIONAL CONFERENCE

HIGHLIGHTS

NAMI MID-CAROLINA
RECOGNIZED BY
NAMI NATIONAL
AS

2008

OUTSTANDING LOCAL AFFILIATE OF THE YEAR

THERE ARE OVER 1,100 LOCAL AFFILIATES OF NAMI
IN THE UNITED STATES. RECEIVING THIS RECOGNITION
AND THE AWARD IS TRULY A HIGHLIGHT.

INAUGURAL

APRIL 19, 2008
NAMIWALKS
FOR THE MIND OF AMERICA
EXCEEDS GOALS

826 WALKERS
52 SPONSORS

\$115,000 RAISED FOR NAMI PROGRAMS



Mid-Carolina

EDUCATION, SUPPORT & ADVOCACY

NAMI MID-CAROLINA HAS OVER 225 FAMILIES AS MEMBERS

“THE BRAIN STORM”, NAMI MID-CAROLINA’S NEWS LETTER (INCLUDED IN THE ACCOMPANYING PACKET) IS MAILED OR E-MAILED TO APPROXIMATELY 2,500 PEOPLE EACH MONTH. EVERY STATE LEGISLATOR RECEIVES A COPY. APPROXIMATELY 300 CHURCHES IN THE COLUMBIA AREA ARE MAILED THE NEWSLETTER.

EDUCATIONAL PROGRAMS ARE HELD THE SECOND TUESDAY OF EACH MONTH. ATTENDANCE AVERAGES ABOUT 35.

NAMI CONNECTIONS SUPPORT GROUPS ARE HELD THREE TIMES EACH WEEK IN TWO DIFFERENT LOCATIONS IN EARLY 2009 A FOURTH CONNECTIONS SUPPORT GROUP WILL BE HELD IN A THIRD LOCATION. FAMILY SUPPORT GROUPS ARE HELD WEEKLY EACH TUESDAY. ATTENDANCE AVERAGES ABOUT 35.

“FAMILY TO FAMILY”, A TWELVE WEEK FREE COURSE FOR FAMILY MEMBERS THAT TEACHES ABOUT ALL ASPECTS OF MENTAL ILLNESSES, FROM ONSET, BRAIN STRUCTURE, MEDICINES, COPING SKILLS IS TAUGHT TWICE A YEAR WITH ABOUT 25 FAMILY MEMBERS IN EACH CLASS.

TRAINED PEOPLE WITH A MENTAL ILLNESS PRESENT “IN OUR OWN VOICE” TO CHURCH GROUPS, CIVIC CLUBS, SCHOOLS, ETC. DISCUSSING THE COURSE AND RECOVERY IN MENTAL ILLNESS. AUDIENCES VARY FROM SUNDAY SCHOOL SIZE TO 100 MEMBER CIVIC ORGANIZATIONS.

“PROVIDER EDUCATION” IS TAUGHT TO PROFESSIONALS WITH THE OBJECTIVE TO MAKE THEM MORE AWARE AND SENSITIVE THAT MENTAL ILLNESS NOT ONLY AFFECTS THE PERSON WITH THE ILLNESS BUT THEIR ENTIRE FAMILY. THESE 9 WEEK COURSES ARE TAUGHT ONE DAY EACH WEEK FOR 3 HOURS. USUALLY 3 CLASSES ARE TAUGHT EACH YEAR WITH ABOUT 30 PROFESSIONALS IN EACH CLASS. PARTICIPANTS INCLUDE PSYCHIATRISTS, NURSES, SOCIAL WORKERS, POLICE OFFICERS, ETC. (NAMI MID-CAROLINA VOLUNTEERS WORK CLOSELY WITH NAMI SOUTH CAROLINA IN PROVIDING THIS COURSE.)

“BREAKING THE SILENCE” WAS A NEW PROGRAM THIS YEAR FOR NAMI MID-CAROLINA. THIS PROGRAM INCLUDES CLASSROOM LESSON PLANS FOR GRADES FOUR THROUGH 12 THAT ARE DESIGNED TO DESTIGMATIZE MENTAL ILLNESSES. THE CURRICULUM MEETS NATIONAL HEALTH EDUCATION STANDARDS AND FULFILLS THE SAFE SCHOOLS AGAINST VIOLENCE IN EDUCATION ACT (SAVE) BY PROMOTING TOLERANCE, ANTI-BULLYING AND CHARACTER DEVELOPMENT. THROUGH THE CURRICULUM, STUDENTS LEARN THAT MENTAL ILLNESSES ARE REAL ILLNESSES AND NOT A CHARACTER FLAW. THEY LEARN ABOUT THE WARNING SIGNS OF MENTAL ILLNESSES AS WELL AS THAT MENTAL ILLNESSES ARE TREATABLE. STUDENTS ARE ALSO TAUGHT HOW TO FIGHT THE STIGMA SURROUNDING MENTAL ILLNESSES. THE SCOPE BREAKING THE SILENCE IS EXPANDING IN THAT WE ARE WORKING CLOSELY WITH MENTAL HEALTH AMERICA TO JOINTLY INTRODUCE THEIR “DON’T DUCK MENTAL HEALTH” AND BREAKING THE SILENCE JOINTLY INTO NUMEROUS SCHOOLS IN THE AREA. NAMI MID-CAROLINA IS FUNDING THE EFFORT FOR BOTH CURRICULUMS AS WE THINK IT IS GOOD PARTNERSHIP THAT INCREASES OUR ABILITY TO ENTER MORE SCHOOLS.



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Phil & Beth Wilson
Yancey Wise
Mary Wong

EDUCATION, SUPPORT & ADVOCACY (CONTINUED)

E-MAIL UPDATES ON NEWS ITEMS, LEGISLATION, COMMUNITY EVENTS ARE SENT AS APPROPRIATE TO A GROUP OF APPROXIMATELY 700 PEOPLE. AS OPPORTUNITIES MAKE THEMSELVES AVAILABLE, MEMBERS OF NAMI ARE GUEST ON LOCAL RADIO PROGRAMS RELATED TO MENTAL ILLNESS.

NINE OF THE FIFTEEN MEMBERS OF THE BOARD OF DIRECTORS OF COLUMBIA AREA MENTAL HEALTH CENTER (CAMHC) ARE MEMBERS OF NAMI MID-CAROLINA. THESE POSITIONS ARE NOMINATED BY THE LOCAL LEGISLATIVE DELEGATION AND APPOINTED BY THE GOVERNOR OF SC. CAMHC HAS 250 EMPLOYEES AND IS PART OF THE 5,000 EMPLOYEE DEPARTMENT OF MENTAL HEALTH.

THE 2008 NAMIWALKS IN COLUMBIA HAD OVER 1100 INDIVIDUAL DONORS. THE COMMUNITY WAS EXPOSED TO \$10,000 DONATED RADIO ADVERTISING IN ADDITION TO PUBLIC SERVICE ANNOUNCEMENTS. SIX ADS WITH PICTURES FEATURING USC AND CLEMSON UNIVERSITY ATHLETIC DIRECTORS OR PROMINENT BUSINESS LEADERS RAN STATEWIDE IN SOUTH CAROLINA'S LARGEST NEWSPAPER, THE STATE PLUS THE NEWSPAPER ALSO RAN ARTICLES ABOUT THE WALK/MENTAL ILLNESS.

MONTHLY SPEAKERS

JANUARY BRUCE CANNON, COLUMBIA AREA MENTAL HEALTH, "WHY IS HE ACTING THIS WAY? IS THIS BEHAVIOR DUE TO HIS MENTAL ILLNESS?"

FEBRUARY LTC TAUBE ROY, STATE FAMILY PROGRAM DIRECTOR, SOUTH CAROLINA ARMY NATIONAL GUARD ON RETURNING TROOPS AND PTSD.

MARCH RUSSELL HOUSE THEATER, THE ONE WOMAN SHOW EATEN ALIVE WILL BE PRESENTED BY EVA VAN DOK. THIS PROGRAM EXPLORES THE LIVES OF FIVE DIFFERENT CHARACTERS, ALL STRUGGLING WITH AN EATING DISORDER FROM ANOREXIA AND BULIMIA TO OBESITY AND FOOD OBSESSION. THIS PLAY INFORMS WHILE IT ENTERTAINS. AFTER THE PLAY, THERE WILL BE A QUESTION AND ANSWER SESSION.

APRIL NAMIWALKS FOR THE MIND OF AMERICA AND MORE INFORMATION ABOUT BREAKING THE SILENCE, A MENTAL HEALTH EDUCATION PROGRAM FOR SCHOOLS.

MAY DR. ED KENDALL, PSYCHIATRIST WITH COLUMBIA AREA MENTAL HEALTH,

JUNE KATHY MARTIN, PROTECTION & ADVOCACY

JULY PRESENTATIONS BY NAMI NATIONAL CONFERENCE ATTENDEES

AUGUST DR. MONICA McCONNELL, CHILDREN'S PSYCHIATRIC ISSUES

SEPTEMBER PHARMACIST DR. CATHY EPPS, LONG'S DRUGSTORE

OCTOBER LINDA GILL, "THE UNIQUE GRIEF OF MENTAL ILLNESS,"

NOVEMBER HARVEY MILLER, LISWCP, THE ACTING CHIEF OPERATING OFFICER FOR THE DIVISION OF INPATIENT SERVICES OF THE SOUTH CAROLINA DEPARTMENT OF MENTAL HEALTH

DECEMBER HOLIDAY "POT LUCK" DINNER PARTY, VOLUNTEER RECOGNITION, AND NAMIWALKS VOLUNTEER INFORMATION MEETING



Exploding Across America—
Raising Community Awareness

2008 SUCCESSES...

MAGIC 98.5 & WISW RADIO: 180 LIVE LINERS, 90 RECORDED PROMOS, WEBSITE LINK FOR 60 DAYS ON TWO RADIO STATIONS, 30 MINUTE INTERVIEW OF TWO NAMI MEMBERS AIRED ON THREE STATIONS. MAGIC 98.5 ON SITE DAY OF WALK.

WIS-TV 10: NAMI REPRESENTATIVE LIVE ON TWO NEWS PROGRAMS. CREATED 30-SECOND ROMOTIONAL VIDEO OF NAMIWALKS AND GAVE TO OTHER STATIONS

THE STATE NEWSPAPER: SEVEN ADS IN VARIED NEWSPAPER SECTIONS FEATURING ED MULLINS AND ATHLETIC DIRECTORS ERIC HYMAN AND TERRY DON PHILLIPS.

LIZARD'S THICKET 13 RESTAURANTS ADVERTISED NAMIWALKS AT CASHIER DESK

THE STAR: ARTICLE WITH PHOTOS AND RECAP OF THE NAMIWALK SUCCESS

WLTX-TV: NAMI REPRESENTATIVE LIVE ON NEWS PROGRAM.

PBS "YOUR DAY" RADIO: NAMI REPRESENTIVE INTEVIEWED.

AMERICAN LEGION POST 6 MAILED 1100 INFORMATION PIECES TO LEGIONNAIRES.

10 DISTRICT TWO SCHOOLS PARTICIPATED. DENT MIDDLE SCHOOL STEEL BAND PLAYED

MRS. SOUTH CAROLINA & PSYCHIATRIC RESIDENT GARIANE GUNTER SPOKE.

USC MASCOT "COCKY" PARTICIPATED AND ASSISTED WITH RIBBON CUTTING.

CHURCHES OF VARIED FAITHS AND CONSTITUENCIES PARTICIPATED

826 WALKERS 52 SPONSORS 85 TEAMS
OVER \$115,000 RAISED TO SUPPORT NAMI PROGRAMS



2008 NAMIWALKS SPONSORS

MAGIC 98.5 & WIS RADIO
ASTRAZENECA
BLUE CROSS BLUE SHIELD OF SOUTH CAROLINA
NATIONAL DIRECT HOME PHARMACY
BRISTOL-MYERS SQUIBB
GASQUE MARKETING & ADVERTISING
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THE STATE NEWSPAPER
WIS-TV
SOUTHERN WAY CATERING
AT&T
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2008 NAMIWALKS SPONSORS

(CONTINUED)

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ST. JOSEPH KNIGHTS OF COLUMBUS COUNCIL 12554



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NAMI Mid-Carolina

National Alliance on Mental Illness

The Midlands Voice on Mental illness

P. O. Box 2526
Columbia, SC 29202-2526

2009 Operating Budget

	2007 Actual	2008 Actuals YTD	2009 Budget
Revenue:			
Dues - Net	\$ 2,259	\$ 3,211	\$ 2,500
Donations & Memorials	\$ 2,402	\$ 9,066	\$ 5,000
NAMIWalks - Gross Revenue		\$ 114,694	\$ 125,000
Less Revenue Sharing		\$ (32,526)	\$ (30,875)
Net Walk Revenue		\$ 82,168	\$ 94,125
Misc. Revenue (Pins, interest)	\$ 1,972	\$ 2,656	\$ 500
Grants & Contracts			
Total Annual Revenue	\$ 6,633	\$ 97,101	\$ 102,125
TOTAL REVENUE	\$ 6,633	\$ 97,101	\$ 102,125

Expenditures:

Programs & Services:

Family to Family		\$ 269	\$ 450
In Our Own Voice	\$ 3,568	\$ 1,773	\$ 5,800
NAMI Basics		\$ 83	\$ 100
Breaking The Silence/I.C. Hope	\$ 2,250	\$ 3,400	\$ 12,000
NAMI Connections & Family Support		\$ 123	\$ 1,000
Provider Education			\$ -
Educational materials - brochures, etc.		\$ 919	\$ 2,000
Educational Programs			\$ 2,500
Family Inclusion Promotion			\$ 3,000
Conference Scholarships	\$ 1,936	\$ 1,582	\$ 3,000
Christmas Dinner/Volunteer Recog.		\$ 461	\$ 1,500
Subtotal	\$ 7,754	\$ 8,610	\$ 31,350

Donations & Contributions

Client Support		\$ 250	\$ 6,000
American Fdn. For Suicide Prev. Walk	\$ 250		\$ 250
Homeless - Knight Grant Match			\$ 5,000
FAVOR event		\$ 250	\$ 250
Cola Area MHC - Various Programs	\$ 7,000	\$ 1,700	
Subtotal	\$ 63,200	\$ 2,200	\$ 11,500

General Operations:

Brainstorm - Printing, postage, labels	\$ 9,398	\$ 9,458	\$ 13,500
NAMIWalks - Expenses		\$ 12,848	\$ 15,000
Program Advertising			\$ 5,000
Publicity - General			\$ 500
Other expenses - Misc.	\$ 658	\$ 486	\$ 150
President - Misc			\$ 400
Membership - Misc.		\$ 55	\$ 500
Treasurer - Misc			\$ 500
Exec. Dir. (part time or shared staff)			\$ 10,000
Legislative Education			\$ 5,000
Subtotal	\$ 10,056	\$ 22,847	\$ 50,550
TOTAL EXPENSES	\$ 81,010	\$ 33,657	\$ 93,400
OPERATING BALANCE	\$ (74,377)	\$ 63,444	\$ 8,725

Reserve:

NAMI Mid-Carolina Reserve	\$ 129,492	\$ 55,115	\$ 63,840
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NAMI Mid-Carolina is an affiliate of the National Alliance on Mental Illness (NAMI) and is a non-profit 501(c)(3) organization advocating for families and people with brain disorders.

