

# Heroes in the Fight<sup>SM</sup> – Fact Sheet

## HEROES ARE EVERYWHERE. HELP US FIND ONE!



The fight against mental illness is waged in countless ways by countless heroes. From the mother fighting to reclaim her son, to the social worker looking for clients lost to the streets, to the policeman who knows when someone needs medical help, not prison time – these are the souls who make a difference. By making one life better. One family stronger. One burden lighter. Do you know a hero like this, someone who is unrelenting in the fight?

Help us recognize their commitment to the fight against severe mental illness.

To nominate a hero you know, log on to [www.heroesinthefight.org](http://www.heroesinthefight.org) today!

**What:** Heroes in the Fight<sup>SM</sup> is a recognition partnership program established by Eli Lilly and Company and sponsored by Lilly USA to celebrate dignity, courage, hope, and recovery in the ongoing treatment of persons with severe and persistent mental illness (SPMI) by recognizing “heroes” who provide care and support for these individuals and their families. The program recognizes and celebrates the heroic work of many people who fight for better mental health and better lives on a daily basis in their community. Persons who best exemplify ongoing care and dedication in this field are nominated by their peers within the local mental health community.

**Why:** Too often the work of individuals in the mental health field is unseen or even stigmatized by the general public. Although mental illnesses cannot be cured, victories occur whenever individuals with mental illness fight for better outcomes and better lives, and work with caregivers to achieve their goals. It takes ongoing dedication from many professionals to help individuals with mental illness achieve successful results. Those being recognized as “heroes in the fight” exemplify the best in our community, as well as the kind of care and support that is provided by so many professionals of Washington DC every day.

**Who:** Six local individuals and one team will be recognized. Each nominee is recognized with a congratulatory letter.

Local “heroes” will be recognized in the following categories:

- **Individual Psychiatrist (1 Award Per Category)**
- **Individual Allied Healthcare Professionals (Multiple Awards Per Category)**

*Examples include, but are not limited to:*

- Psychologist
- Continuing Education Coordinator
- Physician Assistant
- Social Worker
- In-service Coordinator
- Nurse Practitioner
- Case Manager
- Intake/Crisis Worker
- Psychiatric Nurse
- Therapist
- Counselor
- Pharmacist
- Assertive Community Treatment Member
- Other healthcare professionals who help the SPMI population of Washington DC

(continued)

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- **Individual Community Supporters (*Multiple Awards Per Category*)**

*Examples include, but are not limited to:*

- Lawyer
- Judge
- Government Agency Employee
- Community Advocate
- Corrections Staff
- Law Enforcement Staff
- Policy Maker
- Diversity Outreach Program Staff
- Volunteer Supporter
- Other professionals who help the SPMI population of Washington DC

- **Treatment Team (broad category from small group to an entire facility) (*1 Award Per Category*)**

- **Individual Media Professional (journalist, reporter, etc) (*1 Award Per Category*)**

NOTE: Individuals employed by or affiliated with organizations having policies against participation in industry sponsored programs are requested to not participate in this program.