# Our Movement. Our Moment. #NAMICON19



## Leading Your NAMI Organization: How the Standards of Excellence Maps Your Way

#### **NAMI** Field Capacity Team:

Renata Ponichtera Liz Taylor, NAMI

#### **Panelists:**

Wendy Burch, ED, NAMI New York State
Mary Beth Honsinger, NAMI Capital Region, NY
Kim Jones, ED, NAMI Georgia

June 20, 2019



#### **Session Overview**

Our Alliance: Who We Are SoE History,
Chartering
&
Reaffiliation

Panel: SoE Yesterday, Today & Tomorrow

Questions & Discussion

Exercise:
Bringing It
All Back
Home





#### Who We Are

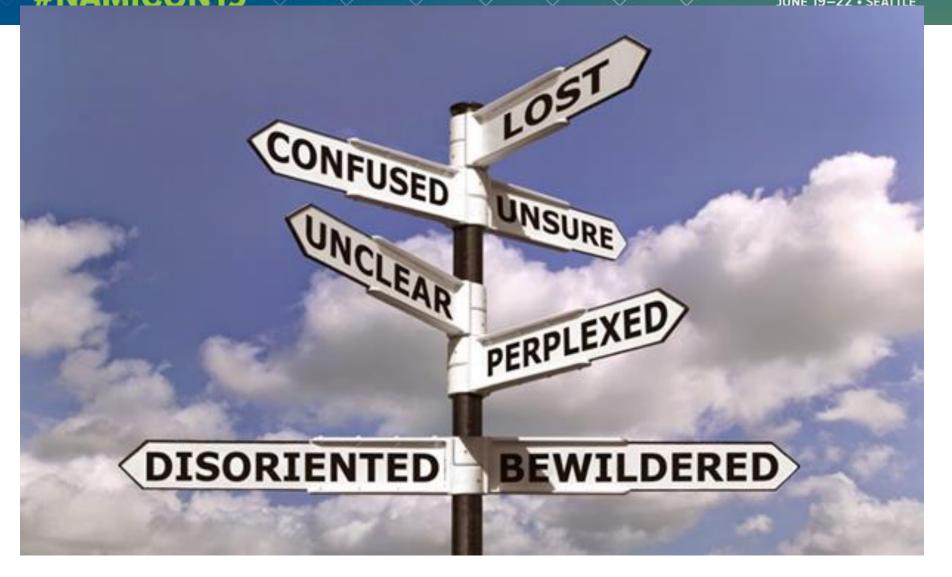
- The nation's largest grassroots alliance building better lives for millions of people affected by mental illness.
- We have a shared mission, vision and values
- Today, post Re-Affiliation, we are an alliance of the national NAMI organization in Arlington, Virginia, 48 NAMI State Organizations and over 600 NAMI Affiliates.



# All 3 parts of our alliance work together to ensure our success. So how do we do that?

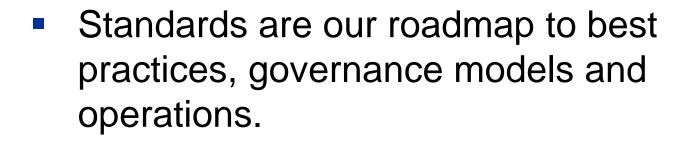


# Our Mcxmstandards of Excellence National Convention June 19–22 · SEATTLE





### Why Standards of Excellence?





- They give us credibility and accountability.
- Our roles and responsibilities are defined.



#### A Brief History . . .

2007 – NAMI leaders form Standards Work Group

2010 - the national NAMI board approved our current Standards of Excellence with a formal rechartering (State Organizations and reaffiliation (Affiliates) process with NAMI.

**2013** – Deadline for chartering NSOs

2018 – 12/31: deadline for Re-affiliation of NAs



#### Alliance Roles & Responsibilities

- Organizational responsibilities
- Mutual expectations written clearly & simply

NAMI NAMI State Organization NAMI Affiliate

#### NAMI Programs

- Develop and update evidence-based (or best practice) education and support programs; set policies that regulate the provisions of programs
- Develop and maintain processes for data collection and reporting; trains on data collection
- Analyze and report data delivery and program outcomes

- Adhere to NAMI program policies; train NAMI signature program facilitators; maintain program fidelity; report issues to NAMI
- Develop and implement programs based on state-specific needs
- Provide trainings and technical assistance to NAMI affiliates
- Adhere to NAMI program policies; organizes and implements support groups and education classes; maintain program fidelity; report data on education programs and support
- Develop and implement programs that align with state priorities and are based on community needs



# Panel Discussion: Standards of Excellence: Yesterday, Today & Tomorrow



- What have you learned from NAMI's Standards, Chartering and Re-Affiliation?
- Are your relationships clearer and stronger?
- What do you find yourself doing differently?
  - Governance
  - Fundraising
  - **Programs**
  - Communications
  - Advocacy



 How did the Standards of Excellence provide a roadmap for you during the reaffiliation process?

 What was the biggest challenge for NSO/NAs in your state and how did you solve it? (Model B! A new model to undertake.)



- What are you doing now to build stronger affiliates and start up new ones?
- Do you have an action plan?
- Do you have affiliate development staff?
   How is your staff working to build affiliate capacity?
- How can NAMI support your work?





7/2/2019



## **Bringing It All Back Home**









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