**EMAIL MESSAGING FOR SPEAKERS:**

**Subject: Join Me at Virtual NAMICon 2022 this June!**

Dear [NAME],

As many of us have experienced, the past two years have impacted our mental health in unprecedented ways. The road to recovery will require all of us coming together to ignite powerful conversations, develop and discover solutions, and drive awareness.

That’s why it’s important you join me at **NAMICon 2022,** the National Alliance on Mental Illness’s annual convention **taking place virtually June 14–16.** NAMI is the nation’s largest grassroots organization dedicated to building better lives for the millions of Americans affected by mental illness. Their national convention is one of the largest community gatherings of mental health advocates in the U.S.

I am presenting a [Workshop/Flash Session] on [session name and description] on [x day at x time].

I encourage you to visit [**nami.org/convention**](http://www.nami.org/convention) for information on how to register as well as to view the full workshop schedule as it becomes available.

The convenience of NAMI’s online eventmakes itaccessible for *anyone* interested in and impacted by mental health to attend! Please join me during my session at NAMICon 2022!

**SOCIAL MEDIA COPY:**

* **Facebook/LinkedIn/Instagram:**

Destigmatizing mental health is important. That’s why I’m presenting at Virtual NAMICon 2022. My session “INSERT,” will take place on “INSERT DAY/TIME.” Please join me and [insert NAMI’s social handle] for this informative and inspiring discussion. Learn more and register: [**nami.org/convention**](https://www.nami.org/convention)

* **Twitter:**

*Option 1*

Thank you @NAMICommunicate for #NAMICon 2022, taking place virtually June 14–16. Join me for my session on “TOPIC” on “DATE.” Register: [**nami.org/convention**](https://www.nami.org/convention)

*Option 2*

I’m excited to be speaking at #NAMICon. Will you be there? This event focuses on mental health & providing the support everyone needs right now. Register: [**nami.org/convention**](https://www.nami.org/convention)