





















OFFICIAL NAMI COLORS*

COLOR	SAMPLE	CMYK/FOUR-COLOR (FOR PRINT JOBS)	RGB (FOR WEB AND DIGITAL USE)	PMS (PANTONE INK)	HEX (HTML)
NAMI Blue		C=100 M=82 Y=0 K=2	R=0 G=37 B=150	Reflex Blue	#0c499c
F2F Purple		C=69 M=100 Y=12 K=5	R=114 G=29 B=122	259	#6d287d
P2P Red		C=0 M=93 Y=95 K=0	R=220 G=41 B=30	485	#ef3829
IOOV Green		C=75 M=0 Y=100 K=0	R=46 G=177 B=53	361	#39b54a
Basics Orange		C=0 M=68 Y=100 K=0	R=255 G=90 B=0	021	#f47421
Navy Blue		C=100 M=96 Y=13 K=10	R=0 G=21 B=136	n/a	#001588
Azure		C=84 M=55 Y=0 K=0	R=0 G=112 B=205	n/a	#0070cd
Sky Blue		C=65 M=16 Y=0 K=0	R=69 G=171 B=224	n/a	#6caae4
Teal		C=80 M=21 Y=32 K=0	R=4 G=153 B=168	n/a	#0099a8
Pear Green		C=58 M=23 Y=100 K=4	R=121 G=153 B=0	n/a	#799900
Lime Green		C=47 M=0 Y=100 K=0	R=148 G=213 B=0	n/a	#94d500
Orange		C=0 M=74 Y=98 K=0	R=255 G=102 B=27	n/a	#ff661b
Apricot		C=21 M=43 Y=100 K=2	R=201 G=145 B=13	n/a	#c9910d
Marigold		C=1 M=39 Y=100 K=0	R=247 G=167 B=0	n/a	#f7a700
Brown		C=48 M=68 Y=75 K=55	R=81 G=53 B=40	n/a	#513528
Tan		C=31 M=31 Y=69 K=2	R=181 G=162 B=104	n/a	#b5a268
Sandstone		C=12 M=15 Y=38 K=0	R=225 G=208 B=165	n/a	#e1d0a5
Coal		C=70 M=63 Y=62 K=59	R=50 G=50 B=50	n/a	#323232
Gray		C=53 M=45 Y=45 K=9	R=123 G=123 B=123	n/a	#7b7b7b
Silver		C=24 M=20 Y=20 K=0	R=194 G=192 B=192	n/a	#c2c0c0

*The colors above are the colors officially used by NAMI in NAMI logos, program logos and corresponding marketing materials. All NAMI logos can also run in black and/or white.