The National Alliance on Mental Illness was founded in 1979, when two mothers from Madison, Wisconsin, reached out to others who shared their outrage at the stigma, discrimination and inadequate care their loved ones faced. When these families joined forces, NAMI became a powerful voice for change.

Today, NAMI is hundreds of thousands strong — a dynamic alliance seeking to transform the way mental illness is understood and treated. We are present in more than 600 communities, working for greater awareness, resources and empowerment on behalf of all people affected by mental illness.

The hope we found in 1979 is the hope we continue to give.
Our Vision
NAMI envisions a world where all people affected by mental illness live healthy, fulfilling lives supported by a community that cares.

Our Mission
NAMI provides advocacy, education, support and public awareness so that all individuals and families affected by mental illness can build better lives.

Our Values
HOPE
We believe in the possibility of recovery, wellness and the potential in all of us.

INCLUSION
We embrace diverse backgrounds, cultures and perspectives.

EMPOWERMENT
We promote confidence, self-efficacy and service to our mission.

COMPASSION
We practice respect, kindness and empathy.

FAIRNESS
We fight for equity and justice.
Research shows that one of every five people in our country is living with a mental health condition. But we know the deeper truth. Five out of every five of us are affected. There isn’t a single individual you’ll meet who doesn’t know someone, live with someone, work with someone or care about someone who is dealing with mental illness.

My own mental health stories come from my experiences as a father, a son, an uncle and a cousin. I have seen lives lost and lives torn apart by the symptoms that all too often go unrecognized and untreated.

This is why I am humbled and honored to join NAMI as your new chief executive officer. I believe we can save countless lives by devoting ourselves to the important work we have undertaken together.

Through tireless effort that spans four decades, NAMI has transformed the way this nation understands and responds to mental illness. Mental health is having its moment — and we are at the forefront, leading the call for change.

Building on our history, and looking courageously to the future, we have the opportunity to achieve even more. We begin a new decade by renewing our quest to find innovative, impactful ways to advance our mission.

I look forward to working with all of you as we embrace the goals so clearly expressed in our new Strategic Plan. NAMI is the bold, ambitious, united force that will build a better world for everyone affected by mental illness.
NAMI’s Strategic Plan for 2020–2025

Building a bridge between our rich history and future opportunities.

An 18-month process of listening to thousands of stakeholders in all 50 states led to a new strategic vision that will inspire and energize our Alliance.

NAMI’s new Strategic Plan recognizes that our strength arises from our grassroots presence in more than 600 communities across the country. The plan is both bold and achievable, defining how we will work to create a better world for millions of people and families impacted by mental illness.

WE WILL

EMBRACE CULTURAL COMPETENCY AND EQUITY, seeking ways to better serve diverse communities.

HARNESS TECHNOLOGY to work efficiently, expand advocacy and public awareness and widen the impact of our education and support programs.

ACTIVELY ENGAGE IN PARTNERSHIPS that help us go further faster.

STRENGTHEN AND SCALE NAMI’S WORK through diverse and sustainable revenue strategies.
Welcoming, valuing and serving all.

NAMI’s strategic planning process highlighted inclusion, fairness, diversity and cultural competency as key values and drivers of our long-term success. This led to an exploration of best practices in the field, followed by decisive action to establish a new approach to these crucial issues.

In August 2019, we welcomed Monica Villalta, M.P.H., as our first-ever director of inclusion and diversity. As the senior officer in charge of strategic diversity, equity and inclusion efforts, Villalta began her assessment of the Alliance and sought to build the infrastructure and resources that will support:

A VIBRANT WORKFORCE
where all voices are heard and valued

ROBUST CULTURAL COMPETENCY
that accelerates our progress on all levels

EFFECTIVE RESOURCES AND TOOLS
to better reach and serve diverse communities across the Alliance
Throughout the year, NAMI also sought to achieve greater impact in underserved communities through:

**LONGTIME PARTNERSHIPS**
NAMI worked with Alpha Kappa Alpha, Jack & Jill of America and Mocha Moms to bring more resources to African American communities and draw powerful new voices to the mental health movement.

**ENRICHED COURSE CONTENT**
We expanded free education and support programs for Latinx participants, with many major programs now offered in Spanish. The newly translated Bases y Fundamentos de NAMI (NAMI Basics) was released, joining De Familia a Familia de NAMI (NAMI Family-to-Family), De Persona a Persona de NAMI (NAMI Peer-to-Peer) and our Spanish-language programming for support groups.

**LEADERSHIP TRAINING**
NAMI’s annual Executive Directors Leadership Exchange event featured focused sessions on diversity, inclusion and equity, engaging senior leaders from across the country in a fruitful exchange of viewpoints and strategies.

**DIVERSE VIEWPOINTS**
In July, NAMI celebrated Bebe Moore National Minority Mental Health Awareness Month by sharing stories from diverse communities. Throughout the month, we published 13 blog posts filled with personal reflections, resources and coping strategies to address the barriers that minorities face all too often.


---

“We know that differences in culture, language and community affect the way people think about mental illness and the way they seek help — or don’t. Our goal is to achieve a deeper understanding of these differences, using our knowledge to reach and engage more people and families who need us.”

MONICA VILLALTA, M.P.H.
NAMI Director of Inclusion and Diversity
Raising our voices for progress.

NAMI works with thousands of committed advocates who share their stories to ignite public awareness and engage public policy leaders in the mental health movement. Together, we fight to fund research, improve care, strike down discriminatory barriers and expand the mental health workforce.

NAMI worked with a bipartisan group of legislators on key components of the Commander John Scott Hannon Veterans Mental Health Care Improvement Act of 2019.
350,000 ADVOCATES STRONG
In 2019, we continued to build systems that empower us to work effectively with advocates across the country. NAMI State Organizations worked closely with our national team to test new system integrations that will support fast, effective action at the state level.

9-8-8 FOR MENTAL HEALTH CRISSES
NAMI fought for a new, nationwide three-digit number, linked to the National Suicide Prevention Hotline, that would provide rapid responses for those experiencing a mental health crisis. Helped by 9,000 emails from NAMI advocates to Senate and House members, legislation to support 9-8-8 gained momentum in Congress.

SENATE TESTIMONY ON RED FLAG LAWS
Members of Congress consistently rely on NAMI for expertise and perspectives that only those with lived experience of mental illness can bring. In March, we testified before the U.S. Senate Judiciary Committee on the use of extreme risk protection orders, also known as “red flag laws,” which help keep firearms out of the hands of people at risk of harming themselves or others. NAMI believes such laws should require clear evidence of risk so that people with mental illness will not be unfairly targeted.

BROADER CARE UNDER MEDICAID
After our successful push to allow states the option to lift an exclusion that barred Medicaid payment for care in certain hospitals and residential settings, Vermont, Washington, D.C. and Indiana secured the first waivers to help people with mental illness.

DEFENDING PATIENT RIGHTS
In 2019, NAMI worked tirelessly to protect coverage and benefits for people with mental illness. We partnered to fight proposals that would have denied Medicaid benefits to people who don’t meet work requirements. We also supported stronger enforcement of insurance parity and successfully fought harmful changes to Medicare coverage of psychiatric medications.

FIGHTING FOR AMERICA’S VETERANS
NAMI partnered with the U.S. Senate Veterans Affairs Committee to introduce the Commander John Scott Hannon Veterans Mental Health Care Improvement Act of 2019, which would increase access to mental health care, fund new diagnostic research and authorize new programs to stem the tide of veteran suicides.
In a nation where mental health resources can be hard to find, community-based education is vital. NAMI staff and volunteers come together to deliver a full slate of evidence-based programs that build knowledge, confidence and empowerment.

“A FAMILY CAREGIVER

“NAMI Basics OnDemand allowed me to view the materials on my own schedule and at my own pace. I have learned to be more prepared ... and as a result, supporting my loved one is much less daunting and intimidating.”

A FAMILY CAREGIVER
12,000 PEERS REACHING 420,000 PARTICIPANTS
NAMI education and support programs reached a record number of people and families in 2019. We continued to improve course content, aiming to ensure that the information we present is clear and accessible to all. Effective training helped peer presenters build the skills needed to welcome and engage course attendees.

NAMI BASICS GOES ONLINE
In October, we launched NAMI Basics OnDemand, a new resource for parent and family caregivers of young people aged 22 and under. Nearly 5,000 people enrolled by year-end, affirming the need for youth-focused initiatives that families can access anywhere, anytime.

NAMI HOMEFRONT PROVEN TO UPLIFT FAMILIES
Our course for military spouses and families delivers proven benefits for online and classroom participants, according to a new study published in Psychiatric Services, a journal of the American Psychiatric Association. Researchers found that NAMI Homefront participants gained knowledge of mental health and effective caregiving strategies, empowering them to cope with psychological distress and improve family functioning.

READ about NAMI Homefront at: NAMI.org/Homefront

NAMI FAMILY-TO-FAMILY REFRESH
Thousands of peer presenters suggested ways to improve the family-focused course originally designed by Dr. Joyce Burland, NAMI’s first national director of education and support. The refreshed course was successfully tested in Arkansas, Florida, Ohio, South Carolina and Texas.

NAMI GROWS ITS PRESENTATION PROGRAMS
NAMI piloted Sharing Your Story with Law Enforcement, a new online training that prepares peers and family members to share their personal experiences with mental illness during law enforcement trainings. The program will fully launch in Q2 2020.

This program was informative, healing and inspirational in every way possible. My anger and frustration have been replaced with a new understanding of mental illness. It also taught me how to care for myself and my veteran.”

A MILITARY SPOUSE WHO BENEFITED FROM NAMI HOMEFRONT IN 2019
More than 150,000 people found resources, information and support through NAMI’s national HelpLine in 2019. Staffed by volunteers aged 21 to 80 plus — all with lived experience of mental illness — the NAMI HelpLine handles questions that come in via phone, email, social media and mail. Compassionate listening, paired with a system that helps volunteers find mental health resources by zip code, ensures that people feel heard, respected and supported.
### 2019 Snapshot

**NAMI HelpLine**

- **150,000** PEOPLE SERVED
- **110,000** HELPLINE KNOWLEDGE CENTER VISITS
- **31,000** CALLS
- **3,000** EMAILS
- **1,000** SOCIAL MEDIA CONTACTS
- **750** LETTERS

### Conditions & Concerns Addressed

- **21.41%** SCHIZOPHRENIA/SCHIZOAFFECTIVE
- **19.91%** BIPOLAR
- **18.72%** DEPRESSION
- **16.69%** ANXIETY
- **6.11%** PTSD
- **5.11%** DUAL DIAGNOSIS
- **3.80%** BORDERLINE PERSONALITY DISORDER
- **3.16%** SUICIDE
- **2.56%** ADHD
- **2.52%** OCD

### Who We Helped

- **47%** INDIVIDUAL WITH MI
- **37%** FAMILY MEMBER/CAREGIVER
- **5%** FRIEND
- **4%** MENTAL HEALTH PROFESSIONAL

### How We Helped

- **34%** TREATMENTS
- **10%** LEGAL RESOURCES
- **18%** PROGRAMS
- **28%** SUPPORT, ENCOURAGEMENT, REASSURANCE
- **6%** HOUSING
- **2%** SOCIAL SERVICES
- **42%** REFERRED TO LOCAL NAMI

### Volunteers

- **40** VOLUNTEERS PER WEEK
- **100** VOLUNTEERS PER YEAR
- **2,500** TRAINING HOURS
- **25 HOURS PER VOLUNTEER**
- **10,000** VOLUNTEER HOURS PER YEAR

### More Stats

- **31,000** CALLS TO NAMI HelpLine
- **110,000** KNOWLEDGE CENTER VISITS
- **3,000** EMAILS
- **1,000** SOCIAL MEDIA CONTACTS
- **750** LETTERS

### NAMI HelpLine Knowledge Center

- **3,000** EMAILS
- **750** LETTERS

### NAMI HelpLine Website

- **10,000** SOCIAL MEDIA CONTACTS
- **750** LETTERS

### NAMI HelpLine Volunteers

- **40** VOLUNTEERS PER WEEK
- **100** VOLUNTEERS PER YEAR
- **2,500** TRAINING HOURS
- **25 HOURS PER VOLUNTEER**
- **10,000** VOLUNTEER HOURS PER YEAR

---

**Volunteers:**

- **40** PER WEEK
- **100** PER YEAR
- **2,500** TRAINING HOURS
- **25 HOURS PER VOLUNTEER**
- **10,000** VOLUNTEER HOURS PER YEAR
Advancing research to improve the lives of millions.

NAMI fights to widen the funding pipeline that fuels new breakthroughs in mental health research. We also fund and direct our own studies, sharing key findings that reveal gaps in our health care system and elevate solutions.

HONORING OUR RESEARCHER OF THE YEAR

Matcheri Keshavan, M.D.

Matcheri Keshavan, M.D., known throughout the world for his findings on the neurology of psychosis, received the 2019 NAMI Scientific Research Award at our Inspiring Hope Through Research event in November.

Dr. Keshavan has devoted his career to finding better ways to address first-episode psychosis. He is the Stanley Cobb Professor of Psychiatry at Harvard Medical School, Vice Chair of Psychiatry at Beth Israel Deaconess Medical Center and Senior Psychiatric Advisor for the Massachusetts Mental Health Center in Boston.
$98 MILLION GAIN IN FEDERAL FUNDING
In 2019, NAMI worked with fellow advocates to seek expanded funding for the National Institute of Mental Health. We raised our voices for early intervention and evidence-based approaches to mental health care that deliver proven benefits for individuals and families.

COLLABORATING FOR BETTER CARE
NAMI teamed up with the American Psychiatric Association to continue the development of SMI Adviser, a tech-based hub aimed at improving care for those with serious mental illness. This new tool links physicians, nurses, recovery specialists, therapists, peer support experts and others for broad, real-time collaboration and resource sharing.

ACCELERATING PROGRESS
In partnership with the National Institute of Mental Health and the Stanley Center for Psychiatric Research at Broad Institute, NAMI hosted the 2019 Advancing Discovery Summit in April. Thought leaders from academia, industry, government and private research centers gathered to share perspectives and outline concrete action plans that will drive the search for new mental health treatments.

SHARING RESEARCH NEWS
NAMI serves as a resource for people interested in brain science, genetics and mental health treatment, including new medications and care strategies. In 2019, we added a research portal to the NAMI website filled with insights from new studies as well as our own research.

BRINGING MENTAL HEALTH FACTS TO LIFE
NAMI researchers completed a full update of the popular infographics that reveal patterns of mental health in the U.S., delays and barriers to effective care, warning signs of a mental health crisis and much more.

He serves as editor-in-chief of the Asian Journal of Psychiatry and is a member of the editorial board for Schizophrenia Research. NAMI is a proud supporter and promoter of his pioneering research.

VISIT the research portal at: NAMI.org/Learn-More/Research

VIEW the graphics at: NAMI.org/MHstats
NAMI is leading the way toward a new understanding of mental illness and the urgent need for integrated care and support that empowers people to live their best lives. Our work supports the recovery, dignity and well-being of individuals and families nationwide.

In 2019, NAMI was mentioned in NEARLY 24,000 Stories shared by print, online and broadcast outlets.

Dr. Ken Duckworth, NAMI Chief Medical Officer, spoke on “CBS This Morning” about the stigma surrounding mental illness.
714,400 SOCIAL MEDIA FOLLOWERS
NAMI’s social media following grew more than 30% as campaigns such as #WhyCare reached new audiences nationwide with a powerful call to end the stigma surrounding mental illness.

12.7 MILLION WEB VISITORS
NAMI.org is one of the nation’s leading resources for individuals and families looking for information and guidance on navigating mental health challenges. Traffic on our website rose 43% in 2019, with half of all visitors between 18 and 34 years of age, a strong sign that our youth outreach efforts are gaining ground.

BLOGS SHARE DIVERSE VIEWPOINTS
Filled with mental health tips and engaging stories from peers, caregivers, family members, therapists, advocates and more, NAMI blog posts published in 2019 drew more than 1 million page views, a 33% increase over 2018. Our rich archive of past posts garnered more than 4 million page views, an increase of 97% over the previous year, ensuring that people with mental health conditions know that they are not alone and there is hope.

HELPING MEDIA GET THE STORY
In 2019, NAMI was mentioned in nearly 24,000 stories shared by print, online and broadcast outlets, elevating the national conversation around mental health. Links in 1,150 published articles drove 25,250 visitors to our website, connecting them with our rich resources on critical mental health issues. Our national team responded to nearly 450 media inquiries, with thousands more handled by NAMI Affiliates and State Organizations countrywide.

MORNING SHOW SPOTLIGHTS STIGMA
NAMI worked hand-in-hand with the producers of “CBS This Morning” on a special live-audience event, “Stop the Stigma: A Conversation About Mental Health.” The one-hour show aired October 23 featuring NAMI Chief Medical Officer Dr. Ken Duckworth, who shared the stage with “Queer Eye” star Karamo Brown and Cynthia Germanotta, mother of Lady Gaga. An interview with NAMI Acting CEO Angela Kimball also aired on CBS stations nationwide.

NEW DOCUMENTARY OPENS HEARTS AND MINDS
“Bedlam,” a full-length feature documentary produced and directed by Dr. Kenneth Paul Rosenberg, premiered at the 2019 Sundance Film Festival. The film offers a glimpse into the lived experience of people with mental illness who struggle to find effective treatment. NAMI is highlighted in the film, referenced on the film’s website and quoted on the jacket of the companion book, which was released in October.

The NAMI Blog was named one of the “Top Depression Blogs of 2019” by Healthline, an online health information resource, showing just how important NAMI’s online reach is.
Growing the impact of our strategic alliances.

NAMI benefits from the support of respected brands and partners who amplify our message and bring new resources to fuel our mission.

NAMI Ambassador Taraji P. Henson attended Lord & Taylor’s Charity Days benefiting NAMI.

Rachel Bloom supported NAMI’s mission with an online auction of her wardrobe and memorabilia from her TV show “Crazy Ex-Girlfriend.”
46 BRAND PARTNERS
Leading brands in retail, finance, the service sector and more joined with NAMI to fight workplace stigma, broaden awareness and support our mission. Retailer Lord & Taylor raised nearly $500,000 for NAMI at the premiere of their Charity Days event, with revenues supporting our Affiliates and State Organizations in participating Lord & Taylor markets. Guests at this exciting event included actress and author Taraji P. Henson, an influential NAMI Ambassador.

42 AMBASSADORS AND INFLUENCERS
Celebrities from film, sports, music, entertainment and the arts shared their mental health stories with millions, garnering new attention and support for NAMI. In July, NAMI released the latest in our “Strength Over Silence” docuseries, featuring Chris Hubbard, a football player for the NFL's Cleveland Browns. He spoke about the challenges of playing competitive sports and encouraged young people to take their mental health needs seriously.

CELEBRITY AUCTION BENEFITS NAMI
In November, Emmy-award-winning singer, writer and actress Rachel Bloom launched an online auction of wardrobe items and memorabilia from “Crazy Ex-Girlfriend,” her show on The CW, with proceeds supporting our mission.

HBO ENGAGES MILLIONS
In a significant move to fight stigma and expand the conversation on mental health, HBO added content alerts to programs that depict mental illness. Viewers see NAMI’s website and a dedicated HelpLine number they can contact, 833-HBO-NAMI. NAMI also partnered with comedian Gary Gulman on his first one-man HBO show, “The Great Depresh,” sharing his experiences of major depression.

WIZARDS SHOOT FOR WIDER AWARENESS
On November 20, NBA professional basketball team the Washington Wizards welcomed a packed house to their game with the San Antonio Spurs, with $5 from every ticket supporting NAMI’s #StigmaFree campaign and our national HelpLine.

NEW MEDIA PARTNERSHIP
iHeart Media, a leading global media and entertainment company, teamed up with NAMI to share original content through “Let’s Talk,” a campaign focused on mental health. NAMI information and resources are now part of iHeart Media’s platforms, helping to raise awareness and strengthen our nationwide presence.
A BRAVE CONVERSATION ON YOUTH MENTAL HEALTH

NAMI partnered with AshleyAKAAshley, a streamer on the gaming platform Twitch, to share fresh perspectives on mental health with her followers. More than 2,000 gamers tuned in when Ashley invited Elizabeth Babkin, an avid gamer and volunteer presenter for NAMI Ending the Silence (ETS), to join her in a live conversation via Twitch.

Revealing their mental health struggles and the coping strategies that work for them, the hosts invited listeners to share their own stories. Elizabeth, who has created a guide to youth mental health services in her home state of Minnesota, spoke about ETS, NAMI’s national presentation program for students, families and school staff in secondary schools.

This partnership was a powerful demonstration of how reaching out through alternative media platforms can help NAMI reach a younger and more diverse audience.
Engaging more people and raising more dollars than ever.

In 2019, NAMIWalks welcomed more than 80,000 participants in 103 locations countrywide, raising a record $12.5 million for our mission.

A first-ever social media campaign supporting our events reached more than two million people with messages of hope and healing. We also produced a 30-second public service announcement that earned 10 million impressions through broadcast stations nationwide.
In 2011, Doris and Luther Kloth sought a way to remember their son Eric, who spoke openly about his struggles with schizoaffective disorder as an active volunteer with NAMI Greater Milwaukee before his death in 2010.

Since founding their team, “Remembering Eric Kloth,” the duo has raised more than $150,000 for NAMI, with Doris emerging as a gifted fundraiser. “I don’t have large donors, but I write letters to family, friends, community groups and all the people who knew our son.” Even small donations add up in a big way, she says.

Doris boosts results by selling handmade mittens fashioned from recycled sweaters. She attracts team members by offering chocolate chip cookies and the opportunity to add the names of loved ones living with mental illness to the poster the team carries at the event.

As NAMIWalks chair in Greater Milwaukee for seven years, Doris has gained broad community support. After appearing on “Morning Blend” with local NBC TV host Molly Fay, Doris convinced Molly to serve as NAMIWalks emcee in Milwaukee, which she has proudly done for the past four years.
Knowing those donations provide advocacy, education and support for others gives us hope that the stigma will end.”

CONNI BIGLER

When her son Trevor died by suicide after years of living with depression and bipolar disorder, Conni Bigler sought to turn her grief into healing. She is now celebrating her 12th year as the captain of “Trevor’s Team,” walking for NAMI Green County in Madison, Wisconsin.

Conni became a NAMI volunteer in 2007, joining her Affiliate board two years later. She now serves as board treasurer and works year-round to gather donations, coaching fellow walkers on the best ways to expand their fundraising efforts.

Friends and family return to “Trevor’s Team” year after year. Many were young and single when they began, but now push strollers with their spouses along the walk route near Lake Monona. Around 40 team members — including family from three distant states — raised $12,300 for NAMI in 2019, lifting the team’s lifetime total above $70,000.

“Getting to say Trevor’s name day after day as we work to eliminate the stigma involved with mental illness is a great healer,” Conni says. “Knowing those donations provide advocacy, education and support for others gives us hope that the stigma will end.”
EXECUTIVE COMMITTEE

PRESIDENT
Adrienne Kennedy, M.A.
West Lake Hills, Texas

FIRST VICE PRESIDENT
Shirley J. Holloway, Ph.D.
Anchorage, Alaska

SECOND VICE PRESIDENT
Vanessa Fernandes
Dallas, Texas

TREASURER
David Stafford, M.S.
Simpsonville, South Carolina

SECRETARY
Carlos Larrauri, MSN, APRN, PMHNP-BC, FNP-BC
Miami, Florida

BOARD OF DIRECTORS

Judge Joyce A. Campbell
Fairfield, Ohio

Lisa R. Carchedi, M.D., M.S. C-IAYT
Havre de Grace, Maryland

Charma D. Dudley, Ph.D., FPPR
Pittsburgh, Pennsylvania

Jim Hayes, M.D.
Greer, South Carolina

Amanda Lipp
Sacramento, California

Captain Stacey L. Owens
Simpsonville, South Carolina

Micah Pearson, CPSW
Las Cruces, New Mexico

Steve Pitman
Lake Forest, California

Tracy Plouck
Radnor, Ohio

James “Jim” Reiser, MBA, M.A.
Gainesville, Florida

Catherine “Carrie” Roach, M.S.
St. Paul, Minnesota

Front row: Charma Dudley, Judge Joyce Campbell, Adrienne Kennedy, Shirley Holloway, Vanessa Fernandes, Lisa Carchedi, Amanda Lipp.
Not pictured: Tracy Plouck, James “Jim” Reiser.
NAMI Ambassadors

Utkarsh Ambudkar  Elise N. Banks  Andrea Barber  Beartooth  Maurice Benard  Mayim Bialik

Rachel Bloom  Sterling K. Brown  Kelsey Darragh  Corinne Foxx  Clark Gregg  Taraji P. Henson

Chris Hubbard  Jamie Gray Hyder  Brooke Johnson  Naomi Judd  Aija Mayrock  Rachel McCord

Dawn McCoy  A.J. Mendez  Mauro Ranallo  Frank Shamrock  Morgan Stewart  Jay Stolar

Alessandra Torresani  Tritonal  Kota Wade  Wil Wheaton  DeWanda Wise
NAMI
Corporate and Philanthropic Partners

A+E Networks
Acadia Pharmaceuticals Inc.
Adobe
Aegis Media Americas, LLC
Aetna Foundation
Albertsons
Alkermes
Allergan
Allergan Foundation
Anthem, Inc.
Anthem Foundation
Association for Accessible Medicines
Astellas US, LLC
AWE
Bearaby
Beacon Health Options
Biotechnology Innovation Organization
Bristol-Myers Squibb
Boehringer Ingelheim
The Boeing Company
CAMI NYC
Canyon Manor
CARF International
Counter Logic Gaming
College of Psychiatric and Neurologic Pharmacists
Capital One Foundation
Centene
Corcept Therapeutics
Cosmopolitan Magazine
DaVita Inc.
D.R.E.A.M. Clothing
Eleven Seven Music
Enhanced Music
Euromonitor International
EY
FedEx
Freddie Mac
Fusion Medical Staffing
Genentech
GoFundMe
GSN Games
HCA Foundation
Healthline Media, Inc.
Home Box Office
The Hudson’s Bay Company / Saks Fifth Avenue
Hulu
iHeart Media
Indivior PLC
Instagram
Intra-Cellular Therapies Inc.
Janssen Pharmaceuticals
Kaiser Permanente
Kamp Grizzly
Kenneth Cole
LA Fitness
Lord & Taylor
Luca + Danni, Inc.
Lundbeck United States
Magellan Cares Foundation
MantraBand
Marriott Foundation
The May and Stanley Smith Charitable Trust
MedCircle
Mental Health Management, Inc.
Merck & Co.
Michelin Charity Golf Tournament
Monumental Sports & Entertainment
Myriad Genetics
NBCUniversal
NCAA
Neurocrine Biosciences
Neuronetics
Norkol Inc.
Omaze
Otsuka Pharmaceutical
Participant Media
Paylocity Corporation
Pfizer Inc.
philosophy
PhRMAPLUS1
Publicis Health
Revolutions Per Minute
Salata
SHOWTIME
Sloomoo Institute
Sunovion Pharmaceuticals, Inc.
Supernus Pharmaceuticals
Takeda Pharmaceutical Company
Therapy Appointment
Teva Pharmaceutical Industries
Venable Fitzpatrick
Wear Your Label
2019 Leadership Alliance:
Major Donors & Family Foundations

We are grateful for the support of all NAMI Leadership Alliance donors, including many who choose to remain anonymous.


Ida Braun
Marsha Brauen
Stephen Brannan
Kelli and Stephen Brannan
Heidi Brandemuehl and
The Brandeis School
Patricia Brant
Mary Bragg
John Bradley
Norma Brach
Christophe Bradberry
John Bradley
Mary Bragg
Patricia Brande
The Brandeis School
of San Francisco
Heidi Brandemuehl and
Steve Lee Barndemuehl
Kelli and Stephen Brannan
Stephen Brannan
Marsha Brauen
Ida Braun
Susan R. Braunwald
Charitable Account
Melody Brawley
Madeleine Breen
Carolyn Breihan
Katherine Brendish
Catherine Brennan
Hibbs Brenner Family Fund of
The Minneapolis Foundation
Terry Bresinger
Julie Breskin
Margaret Bresko
Peg and John Breslin
Devra Breslow
Douglas and Susan Brewer
Aricka Bridges
Terry Bridges
Adam Brill
Vicki Broce
Robert Brogan
John and Teresa Broghammer
Amanda Brown
Charles E. & Dorothy K.
Brown Foundation
Claire and Hubert Brown
Deborah Brown
Donna Brown
Elizabeth Brown
G. J. Brown Charitable Trust
Geraldine Brown
Glen and Margaret Brown
Roger Brown
Seong Brown
Spencer Brown
Janet and William Brownstein
Allison Bruce
Dan Bruce
Eugene Bruce
Kay Bruce
Robert J. and Laura L.
Bruce Charitable Fund
Ginger Brudos
Monica Braygl
Robert Brumley
Michael Brumsted
Katherine Brune
Barry Buns
Hoke Brunson Jr.
James Norman Bryan
Sylvia M. Bryan
James Buck
Peter and Leonie Buckley
Frederick Buckner
Sara Budish
James Budke
Sandra Buehler
Bonnie Bufkin
Judy and Gerry Bukowski
Kristy Bulleit
Braedon Bumpers
Kathryn Bunn
Jeffrey J. and Mary E.
Burdge Charitable Trust
Allan and Mary Burdick
Ellen Burgess
James Burgess
Char Burkett-Sims
Joyce and Sascha Burland
Alexandra Burns
Jennifer Burns
Philip Burns
The Elizabeth Burnside Post
Charitable Fund
Kathy Burrell
Pam Burrell
Chris Burton
Rachel Bush
William J. Bushfield Jr.
Rafael Bustos
Rosalie Bustos
Steven Butler
Martha Butner
Mary Bussey
Kathy Byington
John Byrne
Stephen Byrne
Linda Byron
Kye Byun
Michael and Tania Cahill
Richard and Laurie Calder
Delois Caldwell
Joan Caly
Maryann Camardo
April Cameron
Matthew Cameron
Barbara-Jean Campbell
Glenn Campbell
Joyce Campbell
Maryclaire Campbell
Timothy Campbell
Joe Campolo
Laurie Canfield
Thomas and Irene Caniano
Deanna and Willson Cannon
Valerie Cantu
Laine Capaccio
Stacie Caplan
Joseph Caprio
Paul Carey
CARF International
Sara Carlberg
Douglas Carlson
Lyle Carlson
Carney Family Fund
James and Maureen Carroll
William N. Carroll
Carleen Carter
Janan and Alan Carter
Mike Carter
Nickolas Carter
Kristin K. Casado
Sue Caslava
Anthony Cassidy
Consuelo Castro
Rebecca Castro
Nancy Cavender
CC of OP, Inc.
Gary Cederquist
Center for Change
CGI Technologies
and Solutions
Marc Chadwick
Beth Chambers
Anita Chang
Joseph Chang
Mardie Chapman
Chapman and Cutler LLP
Beth Charas
Charitable Foundation USA
Charles River Associates
Jeremy and Christine Chase
Christella Chavez
Benny Chen
Jenny Chen
Sabrina Cherry
Irene Chin
William Ching
Vanessa Chionchio
Ram Chirimunj
Wilson Chow
Chowdy Foundation
Gunnar and Susan
Christiansen
Barbara L. Chuko
Nancy Church
Susan Church
Church of the Holy Trinity
Tim Cinali
Kristine Cippa
Circle K International
at Adelphi University
Michael Ciullo
Evelyn Clair
Erica Clark
Lee Anna Clark
Shelia Clark
Sherren Clark
John Clarke
Theresa Clarke
Susan Clarke-Mahoney
Lila Clayman
Janet Clayton
Mabel Claytor
Cathleen Cleary
Charles Cleeland
The Cleveland Foundation
Patricia W. Cliff & Karl Von
Frielings Foundation
Paul E. Clouser and Anne C.
Clouser Foundation
Kristen Coates
Natalie Coburn
Leo F. Coffey
Patrick Coffey
Deborah Cogan
George Cohee Jr. Foundation
Allan Cohen
Austin Cohen
CB Fund
Jace Cohen Giving Fund
Lauren Cohen
Manny and Ruthy Cohen
Foundation, Inc.
Marcy Cohen
Alysha Goodwin and Neil Whitbeck
Debra Gordon
Ellen Gordon
Jeffrey Gordon
Tipper Gore Family Foundation
Michael Goris
Thomas Gorman
Jennifer Gover
Marilyn and Rene Grace
Wayne Grace
Robert R. Graci
Patsy Graham
Carol Grant
Craig Grant
Madeleine Grant
Mary and John Grant Foundation
Rebecca Grant
Brett Gratz
Linda Graves
Thomas Gravina
Allison Gray
James Gray
Alan Gray
Gray Family Charitable Fund at Schwab Charitable
Michael Graziano
John Green
Kathleen Green
Marjorie L. Green
Francis Greenburger
Joel Greenspan
Betsy Greer
Hilda Greer
John Greiwe
Catherine Grewell
The Earl and Shirley Greif Foundation Trust
Mary Griesdieck
Bernadine Grieshop
Anna Griesmer
Lacy Griffin
Dick and Ruth Griffin
Linda Griffith
Keith Grimmett
Bonnie Grizzard
Frank Grobman
Jacob and Wanda Grossman
William Grossman
Reed Group
Douglas Grove
Steven B. and Elizabeth S. Gruber Philanthropic Fund of the Jewish Communal Fund
Robert Grummel
The Grunberg Family Fund
David and Margie Guggenheim
Ruthie and Claude Guidroz
John Guiney
Thomas Guins
Joanne Gundersen
Gusfield Charitable Fund
Marlene Guthrie
Edward R. and Mary Kay Haben
Richard Ruby and Catherine Habiger
Chris and Connie Hadley
Dan Hadley
James Hagar
Carol Hagel
Patrick Hagwara
The J. R. and P.M. Hahn Charitable Gift Account
Diana Hake
The Orvid Gail Halane Revocable Trust
Kandy Haldeman
Anne Hall
Jim and Diane Hall
Janine Halloran
Marilyn Halonen
Joyce Ham
Corrina Hamann
Margaret H. Hamer
James Hamilton
Tom and Carolyn Hamilton
Barbara Hancock
Aaron Hand
Ruth Hanenkraut
William Haney
John and Karen Hangartner
Michelle Hankins
Patrick Hanley
William Hanlon
Nancy Lyons Hannick and Steven Hannick
Barbara Hanrahan
Jody and Jens Hansen
Mikkel Guldberg Hansen
Greg Hanson
M. Beth Hardy
Mary Hardy
Joan Hardy-O'Brien
Charles Harker
William F. Harnisch Foundation
Lorine Harr
Jennifer Harris
Tricia Harris
The William H. Harris Foundation
Mary Jo Harrison
Margaret Hart
Richard L. Hart
James Harter
Thomas Hartford
Katharine Hartley
Christopher Hartman
Kerry Hartmann
Nancy Hartung
Roger F. Haskett
Ann Hathaway
Paul and Cheryl Haupt
Robert Haverkamp
Chris Hayes
James Hayes
J. Scott Haynes
Andrea Hazlitt
Kathryn Head
Belinda Heard
Jackie Heath
Roger F. Heegaard
David Hegaity
Michael Heger
Mary Ann Heimann
Patrice Heller
Valerie Henchel
Cynthia Hendrix
Mary Henkel
Janet Henning
Matthew Henningens
Merideth Henry
Benjamin Henry
The Henry Foundation
Gary Henschen
Ann Herbert
Valerie J. Herman
Euler Hermes
J. William Hernandez
Jonathan Hernandez
Suzan Hernandez
Kelly Herther
Julie Hessier
Michael Hexner
Alan Hey
HFO Investment Real Estate
David and Mary Hibdon
Kathy Hibler
Richard Higger
Doug Hilberman
Kathy Hildenbrand
William and Annette Hill
Nathan Hill
Saralee Hillman
David Hills
Jason Hines
The Hinman Foundation
Dennis Hinrichsen
Norman Hirsch
and Ann Courter
Richard and Joyce Hirsch
Robert Hirsch
Sarah Hixson
Arline Hoel
Elizabeth Hoenig
Donna Hofer
Christine Hogan
Lora Hogan
Rodney Holcomb
Rita Holder
Conrad and Jeanne Holling
Harry Holloway
Shirley Holloway
Cheryl Holm
David Holman
Home Instead Senior Care
Trusted Care at Home, Inc.
Susan Homsher
Roger Honbarrier
Ronald S. Honberg
Kessely Hong
David and Rosemary Hopkins
Janice Hopkins
Mark Hopwood
Patricia Hornick
Joan Hornig
Sari Hornstein
Craig Horowitz
The Hosanna Foundation, Inc.
David Hoselton
Jacqueline Houston
Albert Howard
Donald and Marita Howard
Sean and Caroline Howard
James Howe
Howell Family Charitable Foundation
Laura Howrey
Maureen Hoyer
Catherine Hubbard
Mary Hubbard
Phil Huffman
Marion Hunt
Michael Hunt
Abraham Hunter
Laura Hunter
Raquel Hunter
Ken Hurley
Donald Hurula
Martha and Ken Huston
Renea M. Hutchings
Kevin Hutt
Keren Hymo
Ruth Ann Hyson
Dale and Sandra Ilig
Joseph Impullitti
Sven Ingard
Alison Ingersoll
Shelli Ingram
The James and Sheila Ingram Fund
Elizabeth Ingriselli
Interfraternity Council of Michigan State University
Mari Irby
Lori Ireland
CarmenIrizarry
Andrea Irvin
Joan Isaac
Susan Isaacs
Erika Ishii
Ivy Family Fund
Johnnie Izquierdo
J.J.B. Hilliard, W.L. Lyons, LLC
Jack and Jill of America, Inc.
The Jack and Marilyn MacAllister Foundation
Gerald Jackson
Robert Jackson
Judith Jacobs
Dennis and Betty Jacobson
Charitable Fund
<table>
<thead>
<tr>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diego Patterson</td>
</tr>
<tr>
<td>Patterson Demarest Fund</td>
</tr>
<tr>
<td>Robert Patterson</td>
</tr>
<tr>
<td>Kathleen Pattis</td>
</tr>
<tr>
<td>Laura-Hill Patton</td>
</tr>
<tr>
<td>Maki and James Paulson</td>
</tr>
<tr>
<td>Justin Pava</td>
</tr>
<tr>
<td>Randall Pavlock</td>
</tr>
<tr>
<td>Paypal Charitable Giving Fund</td>
</tr>
<tr>
<td>PeaceHealth</td>
</tr>
<tr>
<td>Shella Pearce</td>
</tr>
<tr>
<td>Andrew Pearlman</td>
</tr>
<tr>
<td>Lenore Pearlman</td>
</tr>
<tr>
<td>Edwin and Katherine Pearson</td>
</tr>
<tr>
<td>John Pease</td>
</tr>
<tr>
<td>Mary Pedrosa</td>
</tr>
<tr>
<td>Elinor Peel and Ralph Alan</td>
</tr>
<tr>
<td>Samir Pendse</td>
</tr>
<tr>
<td>Jim and Susie Perakis</td>
</tr>
<tr>
<td>Sheryl Perdue</td>
</tr>
<tr>
<td>Alexander Perez</td>
</tr>
<tr>
<td>Monica Perez</td>
</tr>
<tr>
<td>Sophie Perisic</td>
</tr>
<tr>
<td>Derrick Perkins</td>
</tr>
<tr>
<td>Robert Permut</td>
</tr>
<tr>
<td>Clarisse B. Perrette</td>
</tr>
<tr>
<td>Virginia and Jean R. Perrette Fund</td>
</tr>
<tr>
<td>Juliette Perry</td>
</tr>
<tr>
<td>Mary Perschy</td>
</tr>
<tr>
<td>Beverly H. Peterman</td>
</tr>
<tr>
<td>Juandalyn Peters</td>
</tr>
<tr>
<td>Susan Petersen</td>
</tr>
<tr>
<td>Janet Peterson</td>
</tr>
<tr>
<td>Richard and Donna Peterson</td>
</tr>
<tr>
<td>Amy Petkanas</td>
</tr>
<tr>
<td>Carl Petrillo</td>
</tr>
<tr>
<td>Sandra Petron</td>
</tr>
<tr>
<td>Erik Phelps</td>
</tr>
<tr>
<td>Chris Phenicie</td>
</tr>
<tr>
<td>Lee Phillips</td>
</tr>
<tr>
<td>Rob Phillips</td>
</tr>
<tr>
<td>Angela Pica</td>
</tr>
<tr>
<td>Pick Charitable Account</td>
</tr>
<tr>
<td>Virgilio Pilola</td>
</tr>
<tr>
<td>Galina Pincow</td>
</tr>
<tr>
<td>Zeidee Pineda</td>
</tr>
<tr>
<td>Karen Pingarron</td>
</tr>
<tr>
<td>Lindsay Pinkham</td>
</tr>
<tr>
<td>Allistair Pinsos</td>
</tr>
<tr>
<td>Lauren Pinter Brown</td>
</tr>
<tr>
<td>Larry and Nancy Piotrowski</td>
</tr>
<tr>
<td>Matthew Pipho</td>
</tr>
<tr>
<td>Frank Pirozzi</td>
</tr>
<tr>
<td>The Pittsburgh Foundation</td>
</tr>
<tr>
<td>Linda Plaskota</td>
</tr>
<tr>
<td>Julie Platt</td>
</tr>
<tr>
<td>Laurence Platt</td>
</tr>
<tr>
<td>The Platt Family Foundation</td>
</tr>
<tr>
<td>David Platus</td>
</tr>
<tr>
<td>The Fletcher French Fund</td>
</tr>
<tr>
<td>Linda Pilkins</td>
</tr>
<tr>
<td>Ela Plow</td>
</tr>
<tr>
<td>Vicki Plutchok</td>
</tr>
<tr>
<td>Shashi Polavarapu</td>
</tr>
<tr>
<td>Brittany Polevickov</td>
</tr>
<tr>
<td>Ayelet Pollner</td>
</tr>
<tr>
<td>Barry Pondell</td>
</tr>
<tr>
<td>Linda Pontious</td>
</tr>
<tr>
<td>Marie Ponzetti</td>
</tr>
<tr>
<td>James Poole</td>
</tr>
<tr>
<td>Tom and Betty Pope</td>
</tr>
<tr>
<td>Madeline Popelka</td>
</tr>
<tr>
<td>Michael Poppler</td>
</tr>
<tr>
<td>Ann Porcella</td>
</tr>
<tr>
<td>Anthony Pordes</td>
</tr>
<tr>
<td>Jeffrey Porro</td>
</tr>
<tr>
<td>Pastorfield Trust</td>
</tr>
<tr>
<td>Lester Poretsky Family Foundation, Inc.</td>
</tr>
<tr>
<td>Pepe Portuondo</td>
</tr>
<tr>
<td>Potthoff Family Foundation</td>
</tr>
<tr>
<td>Bonnie Powell</td>
</tr>
<tr>
<td>Norman Powell</td>
</tr>
<tr>
<td>Thomas Powell</td>
</tr>
<tr>
<td>Julie and James Power</td>
</tr>
<tr>
<td>Rosanne Power</td>
</tr>
<tr>
<td>Karen Powers</td>
</tr>
<tr>
<td>Susan Heather Poynter</td>
</tr>
<tr>
<td>PPD Development, LP</td>
</tr>
<tr>
<td>Patricia Pratchett</td>
</tr>
<tr>
<td>Steven Pratt</td>
</tr>
<tr>
<td>Praxair, Inc.</td>
</tr>
<tr>
<td>Stacey Prezel</td>
</tr>
<tr>
<td>Ed Price</td>
</tr>
<tr>
<td>Susan Price</td>
</tr>
<tr>
<td>Theresa Price</td>
</tr>
<tr>
<td>Mark and Joan Prinsen</td>
</tr>
<tr>
<td>Anthony and Jeanne Pritzker Family Foundation</td>
</tr>
<tr>
<td>Stephen Proell</td>
</tr>
<tr>
<td>Professional Risk Management Services, Inc.</td>
</tr>
<tr>
<td>Allison Provost</td>
</tr>
<tr>
<td>Jacob Pruitt</td>
</tr>
<tr>
<td>William Puchlevic</td>
</tr>
<tr>
<td>Alex Pulley</td>
</tr>
<tr>
<td>Grant Pulver</td>
</tr>
<tr>
<td>Robin Pulver</td>
</tr>
<tr>
<td>Upendra Puntambekar</td>
</tr>
<tr>
<td>Kenneth and Rona Purdy</td>
</tr>
<tr>
<td>Rachelle Putnam</td>
</tr>
<tr>
<td>Mary Sue Putzulu</td>
</tr>
<tr>
<td>Pyle Family Foundation</td>
</tr>
<tr>
<td>The R.H. &amp; A.Q. Lawe Foundation</td>
</tr>
<tr>
<td>Sheila and Thomas Rabaut</td>
</tr>
<tr>
<td>The Rabinowitz Family Fund</td>
</tr>
<tr>
<td>John Rabon</td>
</tr>
<tr>
<td>Mary Pat Radeka</td>
</tr>
<tr>
<td>Laurie Radin</td>
</tr>
<tr>
<td>Patricia M. Radloff</td>
</tr>
<tr>
<td>Bill Radue</td>
</tr>
<tr>
<td>Barbara Raff</td>
</tr>
<tr>
<td>Rally Health, Inc.</td>
</tr>
<tr>
<td>Evelyn Raiston</td>
</tr>
<tr>
<td>Mukesh Ram</td>
</tr>
<tr>
<td>Carlos Ramos</td>
</tr>
<tr>
<td>Donna Ramos</td>
</tr>
<tr>
<td>Lorene Randich</td>
</tr>
<tr>
<td>Mark Rapaport</td>
</tr>
<tr>
<td>Joe and Jan Rashid</td>
</tr>
<tr>
<td>Pamela Rask</td>
</tr>
<tr>
<td>Sara Ravenscraft</td>
</tr>
<tr>
<td>Kimberly Rawlings</td>
</tr>
<tr>
<td>RayLign foundations</td>
</tr>
<tr>
<td>Daphne Rayment</td>
</tr>
<tr>
<td>Ronald Rayner</td>
</tr>
<tr>
<td>Tara Re</td>
</tr>
<tr>
<td>Susan F. Read Charitable Giving Account</td>
</tr>
<tr>
<td>Stephen Ready</td>
</tr>
<tr>
<td>John and Ashley Reckford</td>
</tr>
<tr>
<td>The Redante Family Foundation</td>
</tr>
<tr>
<td>Jayasree Reddi</td>
</tr>
<tr>
<td>Rishika Reddy</td>
</tr>
<tr>
<td>Harriet Redich</td>
</tr>
<tr>
<td>Rebecca Redman</td>
</tr>
<tr>
<td>Charles Reed</td>
</tr>
<tr>
<td>Randy Reed</td>
</tr>
<tr>
<td>James Reesman and Alison James</td>
</tr>
<tr>
<td>Monique Regard</td>
</tr>
<tr>
<td>Dirk Rehder</td>
</tr>
<tr>
<td>Annette M. Rehmke</td>
</tr>
<tr>
<td>Charles Reilly</td>
</tr>
<tr>
<td>JM Reilly Charitable Fund</td>
</tr>
<tr>
<td>Theresa Reilly</td>
</tr>
<tr>
<td>Maria Reimannn</td>
</tr>
<tr>
<td>Victoria Reina</td>
</tr>
<tr>
<td>Ali Reineck</td>
</tr>
<tr>
<td>Ann Reinhard and Fred Kelsven</td>
</tr>
<tr>
<td>Linda Remensnyder</td>
</tr>
<tr>
<td>Remondi Family Foundation</td>
</tr>
<tr>
<td>Barbara Renbaum</td>
</tr>
<tr>
<td>The REO Foundation, Inc.</td>
</tr>
<tr>
<td>William Resch</td>
</tr>
<tr>
<td>Jill Reslock</td>
</tr>
<tr>
<td>Michael Resnick</td>
</tr>
<tr>
<td>Jonathan Reyhan</td>
</tr>
<tr>
<td>Timothy Reynolds</td>
</tr>
<tr>
<td>William Reynolds</td>
</tr>
<tr>
<td>Donnalee C. Rhodes Trust</td>
</tr>
<tr>
<td>Dorothy Rhodes</td>
</tr>
<tr>
<td>RHS Foundation</td>
</tr>
<tr>
<td>Barbara A. Ricci</td>
</tr>
<tr>
<td>Marilyn K. and Joe Ricci</td>
</tr>
<tr>
<td>Karla Rice</td>
</tr>
<tr>
<td>Jean Richardson</td>
</tr>
<tr>
<td>John and Becky Richardson</td>
</tr>
<tr>
<td>Sarah Riddle</td>
</tr>
<tr>
<td>Nancy Rieger</td>
</tr>
<tr>
<td>Kevin Riley</td>
</tr>
<tr>
<td>Jay and Lisa Ring</td>
</tr>
<tr>
<td>Charitable Fund</td>
</tr>
<tr>
<td>Louise Root</td>
</tr>
<tr>
<td>Anne Rios</td>
</tr>
<tr>
<td>Margaret Ris</td>
</tr>
<tr>
<td>Alfred Ritter</td>
</tr>
<tr>
<td>Desiree Ritter</td>
</tr>
<tr>
<td>RJKB Family Charitable Fund</td>
</tr>
<tr>
<td>Foundation</td>
</tr>
<tr>
<td>Carrie Roach</td>
</tr>
<tr>
<td>Robert W. Baird &amp; Co. Inc.</td>
</tr>
<tr>
<td>Incorporated</td>
</tr>
<tr>
<td>James L. Roberts</td>
</tr>
<tr>
<td>Terry Roberts</td>
</tr>
<tr>
<td>Andrew Robertson</td>
</tr>
<tr>
<td>Fred Robertson</td>
</tr>
<tr>
<td>Jessica Robertson</td>
</tr>
<tr>
<td>John Robertson</td>
</tr>
<tr>
<td>Susan Robertson</td>
</tr>
<tr>
<td>Terin Robertson</td>
</tr>
<tr>
<td>Amy Robeson</td>
</tr>
<tr>
<td>Greg Robillard</td>
</tr>
<tr>
<td>Cindy Robinson</td>
</tr>
<tr>
<td>Tobias and Elaine Robison</td>
</tr>
<tr>
<td>Fayan Rochowiak</td>
</tr>
<tr>
<td>Frances Rockey</td>
</tr>
<tr>
<td>John Rodger</td>
</tr>
<tr>
<td>Betty Rodriguez</td>
</tr>
<tr>
<td>Anna Roe</td>
</tr>
<tr>
<td>Linda Ragen</td>
</tr>
<tr>
<td>Pat Rogers</td>
</tr>
<tr>
<td>Rebecca Rogers</td>
</tr>
<tr>
<td>Paula Rogovin</td>
</tr>
<tr>
<td>Kristen Rohm</td>
</tr>
<tr>
<td>Keith Rohman</td>
</tr>
<tr>
<td>Michael Rolfe</td>
</tr>
<tr>
<td>Jeanne Rollison</td>
</tr>
<tr>
<td>Teri Ronk</td>
</tr>
<tr>
<td>Kathleen Roper</td>
</tr>
<tr>
<td>Alan Rosenberg</td>
</tr>
<tr>
<td>Brian Rosenberg and</td>
</tr>
<tr>
<td>Martha Stevens</td>
</tr>
<tr>
<td>Steve Rosenberg</td>
</tr>
<tr>
<td>Bruce and Lori Laitman</td>
</tr>
<tr>
<td>Rosenblum Family Fund</td>
</tr>
<tr>
<td>Leonard Rosenfeld</td>
</tr>
<tr>
<td>Dutch C. Ross III</td>
</tr>
<tr>
<td>Richard and Jane Ross</td>
</tr>
<tr>
<td>Stephen Ross</td>
</tr>
<tr>
<td>The Rosskam Family Giving Fund</td>
</tr>
<tr>
<td>Rotary Club of Great Neck Foundation</td>
</tr>
<tr>
<td>Kimberly Roura</td>
</tr>
<tr>
<td>Julie M. Rousseau and</td>
</tr>
<tr>
<td>John B. Penney</td>
</tr>
<tr>
<td>Florence L. Rowe</td>
</tr>
<tr>
<td>Gary Ruben</td>
</tr>
<tr>
<td>Denise Rubenstein</td>
</tr>
<tr>
<td>Robert J. Rubenstein</td>
</tr>
<tr>
<td>Ruth Rubenstein</td>
</tr>
<tr>
<td>Sheila Rubin</td>
</tr>
<tr>
<td>Marilyn Rubright</td>
</tr>
<tr>
<td>Ann Ruchhoft</td>
</tr>
<tr>
<td>Jennifer Rudolph</td>
</tr>
<tr>
<td>David Rumohr</td>
</tr>
<tr>
<td>Tom and Judy Rundle</td>
</tr>
<tr>
<td>Michael Rush</td>
</tr>
</tbody>
</table>
Diana and Joel A. Wier III
Mayra Wiessner
Rick Wilbur
Sherman Wilcox
The Wilczynski Foundation
Elizabeth Williams
Jim Williams
Laurel Williams
Pamela S. Williams
Pierson Williams
Steven and Linda Williams
Gail Willner-Giwerc
Karen Wilmer
Wilmington Trust, N.A.
Diana M. Wilson
Edward and Barbara Wilson
Hillary Wilson
Jerry Wilterding
Christina H. Wing
Mandy Wingfield
Michelle Winner
Norman Winskill
Patricia Winters
Christine Wirth
Margot Witty
Van Woeltz
Christine Wojdyla
Sudhir Woklu
Christine Wolf
Wolf Cabinetry
Anthony Wolfbauer
Diane Wolfe
E. Judson Wolfe
William and Betty Wolfe
Nancy and Charles Wolfram
Mona Wolpe
Ann Wolverton and
Michael Kazhdan
Allison Wong
Brian Wood
Heidi Wood
Melody Wood
Richard Wood and
Deborah Garnick
Corin Woodard
Doreen Woodland
Harriet Woods
Kevin Woods
Gerald Woodward
Ronald Woodyard
Michael Woolington
Laura and Michael Workman
William Wortmann
Wendy Wray
The Wulff Family Fund
Susan Wyman
Ya Deau Family
Charitable Fund
Alisa Yaffa
Yarbrough Family Foundation
Jenny Yie
Eric Yorke
Clarence F.W. & Virginia W.L.C. Young Fund of the Hawai‘i Community Foundation
Elizabeth Young
Heather Young
Marilyn Young
Daisy Yuhas
Josh Yurkanin
Diana Zach
Leon and Sharon Zaczek
Joe Green Alison Zaeder Fund
Carol Zahradnik
Darlene Zak
John Zakelj and
Bonnie Watkins
Jessica Zaklad
Abdallah Zamaria
James and Katherine Zartman
Diane and David Zell
Jamie Zelvin
George Zhang
Kevin Zidek
Sheryl Zimmerman
Frank and Ann Zingheim
Lori Zukin
Beverly Zwak
Michael Zweig
Walter Zydlewski

We sincerely regret any inaccuracies or omissions. To notify us of errors, please reach out to NAMI Donor Services at DonorServices@nami.org or 888-999-6264.
2019 Financial Results

2019 REVENUE*
$27 M

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$16.3 M</td>
</tr>
<tr>
<td>In-Kind</td>
<td>$6.4 M</td>
</tr>
<tr>
<td>Investments</td>
<td>$1.5 M</td>
</tr>
<tr>
<td>Walks</td>
<td>$1.1 M</td>
</tr>
<tr>
<td>Government</td>
<td>$0.7 M</td>
</tr>
<tr>
<td>Events</td>
<td>$0.4 M</td>
</tr>
<tr>
<td>Dues</td>
<td>$0.3 M</td>
</tr>
<tr>
<td>Other</td>
<td>$0.3 M</td>
</tr>
</tbody>
</table>

IN-KIND $6.4 M
Investments $1.5 M
Walks $1.1 M
Government $0.7 M
Events $0.4 M
Dues $0.3 M
Other $0.3 M

TOTAL NET ASSETS: $17,447,609

2019 EXPENSES
$24.3 M

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programs &amp; Membership</td>
<td>$14.3 M</td>
</tr>
<tr>
<td>Capacity Building</td>
<td>$2.8 M</td>
</tr>
<tr>
<td>Development</td>
<td>$2.2 M</td>
</tr>
<tr>
<td>Advocacy</td>
<td>$2.2 M</td>
</tr>
<tr>
<td>Information Support &amp; Ed.</td>
<td>$2.0 M</td>
</tr>
<tr>
<td>Administration</td>
<td>$0.8 M</td>
</tr>
</tbody>
</table>

PROGRAMS & MEMBERSHIP 59%
Capacity Building 12%
Development 9%
Advocacy 9%
Information Support & Education 8%
Administration 3%

No changes were made to the Expense numbers.

*The Revenue numbers above were revised in June 2020 to conform to NAMI’s 2019 Annual Audit.
Help us change the story for millions with mental illness.

NAMI relies on the support of partners like you to keep our mission moving forward. To share your personal story, learn more about the mental health movement or make a tax-deductible gift, reach out to us today.

NAMI.org/Get-Involved/Donate

Facebook.com/NAMI
@NAMICommunicate
@namicommunicate
notalone.nami.org
ok2talk.org
Youtube.com/NAMIvideo