

Joe Rose

Nominated by NAMI Alameda County South (CA)

Nominator Narrative

Lilian Librodo

Secretary, NAMI Alameda County South (CA)

Strengths and attributes the NAMI Board has identified as high priority needs for the 2023-2024 NAMI Board of Directors; any strengths/attributes identified by the nominator are starred and in bold:

- **Diversity of age, race, ethnicity, gender identity, gender expression, sexual orientation, language, experience, and national geography****
- **Knowledge of the philanthropic community and track record with donor cultivation****
- **Experience with a variety of revenue models and financial oversight and management****
- Human capital management
- Legal and risk management
- **Criminal Justice****

In 250 words or less, please explain how the candidate will use their skills in the areas identified here and in the Open Letter to move the mission of the NAMI Board forward. If the candidate does not have any experience in these areas, please explain what qualities you feel that the candidate possesses that the NAMI Board of Directors should consider when making their recommendations to the membership.

Joe has shown to work well with people at all levels of external organizations. He brings his skills as an industrial engineer from Bank of America, VP retired, to NAMI. Joe has been advocating for the decriminalization of those with a mental illness for years. He is currently working directly with the Alameda County Probation Department to bring the NAMI Peer to Peer program to those on probation that have a mental illness. In that process, he is coordinating with 4 Community Based Organizations that have Reentry program contracts with the county. To date, no one who has taken the Peer to Peer classes is known to have a criminal justice encounter. In addition, those on probation have been trained to become NAMI Peer to Peer program leaders. During COVID-19, NAMI Alameda County South lost a number of program leaders. Joe was able to partner with 5 California local affiliates to make virtual program leaders available in Alameda County to restart virtual classes and support groups.

This individual has helped advance the NAMI mission in my community by...

Joe has been on the county Mental Health Advisory Board and currently participates on many county committees to promote NAMI's mission. He has also led workshops at both the NAMI National Convention and State Conferences.

This individual works well in coordination with other leaders to accomplish goals as evidenced by...

Joe has established many relationships with mental health related organizations, both profit and nonprofit. Recently he has recruited Peer to Peer class candidates from 4 community-based

organizations and the probation department for NAMI Peer to Peer classes. NAMI ACS's strategy is to go where people needing our services are, rather than trying to get them to come to us.