

TD Grants Frequently Asked Questions

Q: What does "visible activity" mean?

A: Visible activity is something such as a graphic posted to your website or social media pages, or a webinar and/or in-person event. It is anything that shows your organization is promoting TD education or awareness to your community.

Q: What does "building capacity for TD awareness and education" mean?

A: All we mean here is for the NSO/NA to show an enhanced ability to do TD awareness and education. We realize that the grant amount is \$5,000 and that may not be enough to sustain a long-term campaign, so the period is from March to November. The activities and reach should be impactful in that your audience then becomes aware of Tardive Dyskinesia. We're not asking that you hire a full-time staff person to do the work, for example, just that with this money your organization demonstrates an increased overall ability to do TD awareness and education.

Q: Are there any restrictions on what we can spend the grant money on?

A: We ask that you put forward a strong effort to spread TD awareness and education plus meet the written grant requirements. We do not enforce a budget restriction, so any money left over is yours to keep and spend on other projects or operating expenses.

Q: Can we use it for general office expenses?

A: Yes, however we ask that you put forward a strong effort to spread TD awareness and education with your community and meet the written grant requirements.

Q: Do we need to be doing the activities in the requirements section presently or just make sure we include these items in the future, most specifically when participating in TD Awareness Week, May 1-7, 2022?

A: You are required to do at least one activity during the week of May 1-7, 2022, for **TDAW** and you are required to do all the activities before November 30, 2022. You can utilize the [2022 Tardive Dyskinesia Awareness Week \(TDAW\) Toolkit](#) to help plan your activities. You can customize what your TD awareness and education looks like for your audience and reach.

Q: Are there any educational and visual resources that could be shared in order to be compliant with the grant's requirements?

A: Yes, they are included in the [2022 Tardive Dyskinesia Awareness Week \(TDAW\) Toolkit](#).

Q: Is there a list of TD Subject Matter Experts we can use as speakers?

A: Neurocrine Biosciences has knowledge of subject matter experts on Tardive Dyskinesia. These include academic and private practice physicians and researchers, as well as nurses who are part of Neurocrine's Clinical Practice Liaison team that provides education to providers and the patient community. Neurocrine has three individuals who serve as liaisons with state and local advocacy organizations. Their names, contact information and the region they cover are listed below:

<p>Chuck Harman, Director Patient Engagement & Advocacy East Region charman@neurocrine.com 858-245-5871</p>	<p>Suzanne Robinson, Senior Manager Patient Engagement & Advocacy Central Region srobinson@neurocrine.com 858-769-6278</p>	<p>Donna Erwin, Senior Manager Patient Engagement & Advocacy West Region derwin@neurocrine.com 858-500-9593</p>
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Chuck, Donna, and Suzanne can answer questions about the TDAW Kit, provide introductions to subject matter experts and provide other resources to educate your community about TD. They will reach out to each grantee to offer support during the grant period.

Q: What were some favorite activities from TDAW last year?

A: Dozens of NAMI state organizations and local affiliates participated in Tardive Dyskinesia Awareness Week 2021. Some of the highlights are:

- A NAMI TX virtual TDAW event that included the Texas First Lady.
- The Colorado Lt. Governor sharing the TDAW proclamation in a press conference.
- *Why TD Matters* virtual event that included 3 members of the CA legislature.
- A NAMI Lorain (OH) resource table on TD at a local recovery center.
- Facebook Live TD events hosted by NAMI TX and NAMI TN.
- An e-blast about TD awareness to 6,000 NAMI Keystone (PA) advocates.
- Radio advertisements and digital billboards created by NAMI Greater Charleston (SC).
- *A TD Pop Quiz* and webinar by NAMI MD.
- NAMI Valley of the Sun (AZ) hosted the webinar *Strategies and Treatments for TD*.
- Extensive use of social media and the creation of web content by many NAMI groups.

Q: What is the November 30, 2022, deadline?

A: This is the final day to complete your TD Grant Activities.

Q: Do we have to use the grant money in full by 11/30/22?

A: No, you do not.

Q: When are the TD Grant reports due?

A: Reports are due by 5/20/22 and 12/15/22

Q: How should we submit our reports?

A: We created an online form that should be completed by your organization, one for each report.

- **May 20th Reporting:**
<https://app.smartsheet.com/b/form/21a1e6f2cfeb4fab9b06724497e1e021>
- **December 15th Reporting:**
<https://app.smartsheet.com/b/form/8195e20d39334e62810d5d826432bb98>