## @NAMI THROUGH THE YEARS 1979-2019



uring the 1970s, family support groups scattered around the nation were seeking answers and treatments for their loved ones affected by mental illness. One group in California transformed a small gathering of families into an organization called Parents of Adult Schizophrenics, a nonprofit association that eventually changed its name to the Alliance for the

What started as a wave of frustrated parents concerned for their children grew into a tsunami of organized trailblazers advocating for more research, greater support and broader public awareness called the National Alliance on Mental Illness: the nation's largest grassroots mental health organization

Follow our journey as we capture some of the many milestones in advocacy, research, education and awareness

1979

1980

lobbying coalition.

1982

1983

1984

announcements, "Shattered Dreams" and

NAMI hired its first paid Executive Director

"Scrapbook," featuring NAMI members were

1985

NAMI national headquarters was moved to

Research on Schizophrenia and Depression.

NAMI launched the National Alliance for

Arlington, Virginia.

1986

NAMI added its 600th affiliate, completing

The state Comprehensive Mental Health

Services Plan Act of 1986 was enacted.

giving individuals with mental illness and

family members a key role in establishing

state priorities for mental health services.

a sweep of all 50 states, Puerto Rico,

Canada and Guam.

· NAMI received the American Psychiatric Association's (APA) Distinguished Service

1988

· NAMI provided seed grant to support the first Crisis Intervention Team (CIT) in Memphis, Tennessee.

• The FDA approved clozapine for treatment of schizophrenia, the first major new medication available in 30 years.

· Congress declared the 1990s as the NAMI established the NAMI HelpLine. "Decade of the Brain" to focus attention on Patty Duke starred in a movie about mental the benefits of brain research. illness; her appearance on "The Oprah

1989

Winfrey Show" flooded NAMI phone lines. NAMI won inclusion of persons disabled by a mental illness in the Americans with Disabilities Act.

 NIMH released a landmark schizophrenia identical-twin study.

2007

1990

· Congress established the first full week in October as Mental Illness Awareness Week

Mentally Ill of San Mateo.

This local coming together helped spur a national movement.

achieved over 40 years!

284 individuals met in Wisconsin from 59 different family support groups in 29 states

and Canada. A resolution was adopted to incorporate the National Alliance for the Mentally III (NAMI).

which provided grants to expand community mental health services, was signed into law. The first national office opened in

Washington, D.C. — a one-room apartment.

1992

The Mental Health Systems Act of 1980,

NAMI joined influential Mental Health Liaison

Group, the main mental health congressional

 NAMI was appointed to the National Mental Health Advisory Council.

• Dr. E. Fuller Torrey published Surviving Schizophrenia. His appearance on "The Phil Donahue Show" resulted in NAMI's two phone lines flooding. NAMI advocacy helped restore funding for

the National Institute of Mental Health's (NIMH) Community Support Program.

 NAMI was accepted as a health agency in the Combined Federal Campaign.

The first-ever public service

aired nationally.

Laurie Flynn.

The New Freedom Commission on Mental

recommendations for improving services for

NAMI Peer-to-Peer launched.

people with mental illness.

Health issued a report with 19

Affiliates held the first 12 NAMIWalks

De Familia a Familia de NAMI (NAMI

Family-to-Family in Spanish) launched.

2001-2003

2004

2005

• Dr. Danny Weinberger received NAMI's First Scientific Research Award. NAMI National Board members spoke at the inaugural National CIT Conference in Columbus, Ohio, featuring the Memphis Police Department's groundbreaking CIT

 NAMI released the first "Grading the States: A Report on America's Health Care System for Serious Mental Illnesses."

2006

 NAMI Connection was launched. · Cast and crew of the Fox TV series "House"

kicked off fundraising campaign benefiting

NIMH, helping to secure \$511 million doubling the NIMH budget at the time.  NAMI marched on Capitol Hill with half a million petitions calling for mental health

 Senators Pete Domenici (R-NM) and John Dansforth (R-MO) introduced the first federal

• The Mental Health Parity Act of 1996 was signed into law, ending discriminatory annual and lifetime dollar limits for mental

1996

• "The Campaign to End Discrimination" was established, which focused on ending discrimination against people with severe mental illnesses in insurance, housing and

later modified and renamed NAMI In Our Own Voice.

NAMI Family-to-Family, developed by Dr. Joyce Burland, launched as NAMI's first

Health: A Report of the Surgeon General." Senators Pete Domenici (R-NM) and Paul Wellstone (D-MN) introduced the Mental Health Equitable Treatment Act of 1999.

NAMI participated in the first White House

NAMI was lauded in the first-ever "Mental

Conference on Mental Health.

1999

2013

Interagency Task Force Meeting on Military

NAMI participated in the White House

NAMI was awarded PR News' Platinum

Award for "You Are Not Alone" public

The White House hosted its second

education campaign on mental illness.

National Conference on Mental Health and

launched the National Dialogue on Mental

and Veterans Mental Health.

Mental Illness & Experiencing Recovery." • The Mentally III Offender Treatment and Crime Reduction Act, providing resources to communities to find alternatives to

NAMI's Multicultural Action Center held the

third annual minority mental health care

symposium, "African Americans: Facing

incarceration for people with mental illness, was signed into law.

2016

• "CBS This Morning" ran a special live

NAMI partnered with HBO's "It's OK"

illness. HBO added content alerts to

NAMI advocated for passage of the

a dedicated helpline number.

event, "Stop the Stigma: A Conversation

initiative aimed at destigmatizing mental

programs and featured NAMI's website and

About Mental Health," featuring NAMI

2019

2008

· U.S. House of Representatives established July as Bebe Moore Campbell National Minority Mental Health Awareness Month in the namesake of NAMI's national spokesperson and leading African American

- The Paul Wellstone and Pete Domenici Mental Health Parity and Addictions Equity Act, establishing mental health parity, was signed into law.
- NAMI Basics education program launched. NAMI involved in PBS documentary
- "Depression: Out of the Shadows." NAMI Smarts for Advocacy launched.

NAMI released follow-up "Grading the States: A Report on America's Health Care System for Adults with Serious Mental

2009

• The Affordable Care Act was signed

2010

- PBS stations nationwide aired "When Medicine Got It Wrong," a documentary about NAMI's grassroots origins and founding as a national organization.
- De Persona a Persona de NAMI the NAMI Peer-to-Peer program — was translated into

• The Frank Melville Supportive Housing

2011-2012

supportive housing for people with mental illness, was signed into law. Formal research on NAMI Family-to-Family and NAMI Basics found that both programs were effective in supporting family

Investment Act of 2010, increasing federal

- members/caregivers. Bases y Fundamentos de NAMI — NAMI Basics — was translated into Spanish and launched.
- NAMI Ending the Silence was adopted from NAMI DuPage County, Illinois, and launched.

 OK2Talk.org, an online community for teens and young adults, was adopted and launched.

2014

 NAMI volunteers taught NAMI Homefront for the first time

celebrated in part by the lighting of the Empire State Building green to signify hope.

communities.

- The 21st Century Cures Act successfully passed, incorporating measures and funding to help Americans with mental illness get the care they need.
- NAMI launched "StigmaFree Company," a campaign that unites corporate social responsibility and employee engagement initiatives to promote mental health awareness in the workplace.



• Retail business group Hudson's Bay Company, including divisions Saks Fifth Avenue, Lord + Taylor and Saks OFF 5TH, named NAMI a "best in class" mental health

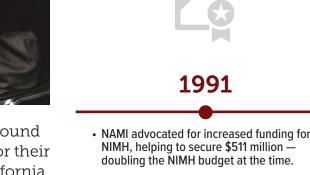
2018

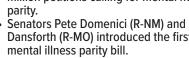
- U.S. fashion house Kenneth Cole Productions offered branded merchandise, a pair of green sneakers, supporting NAMI.
- NAMI Family & Friends seminar launched. NAMI collaborated with APA on the development of the Clinical Support System for SMI Technical Assistance Center (SMI
- number for mental health emergencies. NAMI Provider program became part of the required curriculum for third-year medical students at the Des Moines University School of Osteopathic Medicine.

National Suicide Hotline Designation Act.

designating 988 as the national crisis

 NAMI launched Basics OnDemand online making the course available 24/7.





- Living with Schizophrenia launched: it was

family education program. NAMI Provider Education launched

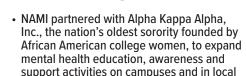
1997-1998

- NAMI Family Support Group launched.









- NAMI launched the StigmaFree campaign.
- NAMI Homefront started being offered
- · NAMI successfully advocated for SAMHSA-funded First Episode Psychosis program funding in the Community Mental Health Block Grant to be more than doubled to \$50 million.

