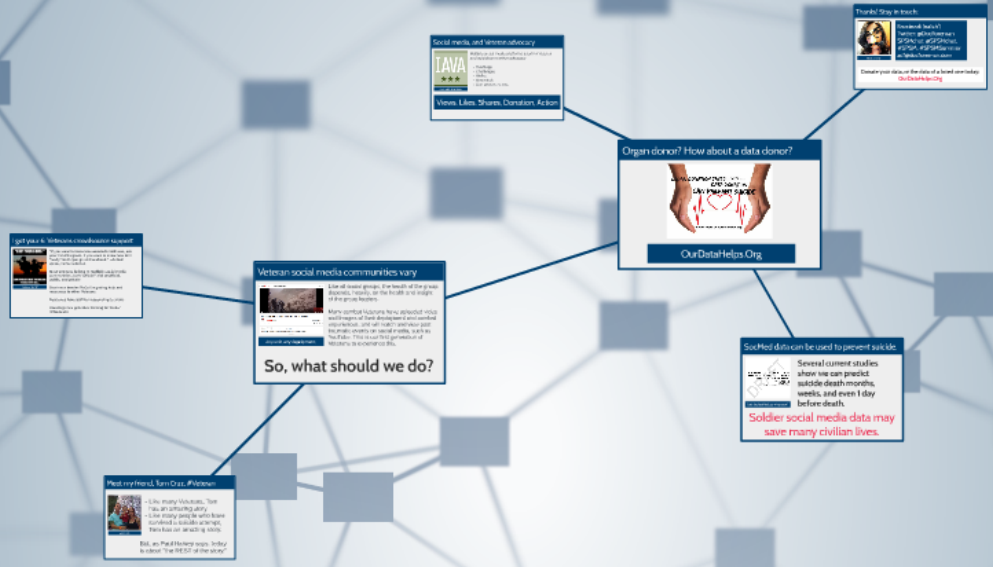


Suicide, Veterans, Technology, and Opportunity:

Innovations at the intersection of suicide prevention and data science.

@DocForeman, #NAMI16, 7/8/16

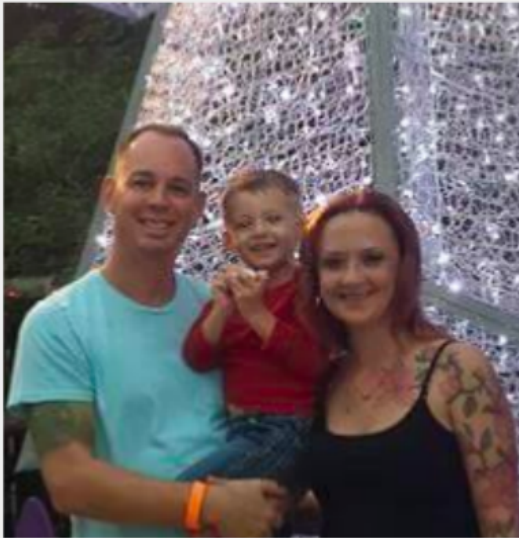


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Meet my friend, Tom Cruz, #Veteran



@TCruz76

- Like many Veterans, Tom has an amazing story.
- Like many people who have survived a suicide attempt, Tom has an amazing story.

But, as Paul Harvey says, today is about "the REST of the story."



I got your 6: Veterans crowdsource support



"If you want to know how wonderful drill was, ask your First Sergeant. If you want to know how drill **really** went, you go on Facebook." --Actual quote, name redacted.

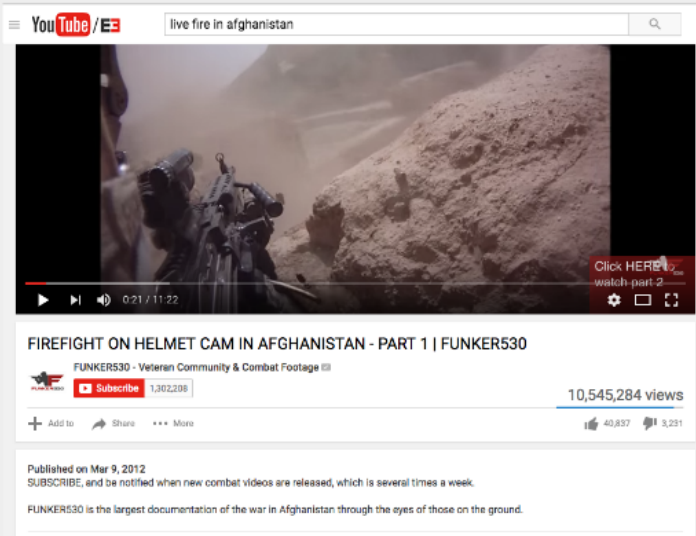
Most Veterans belong to multiple social media communities, both "official" and unofficial, public, and private

Best ones involve PoCs for getting help and resources to other Veterans

Best ones have SOP for responding to crisis.

Amazing ones get crisis training for mods/ influencers.

Veteran social media communities vary



Any unit, any deployment,

Like all social groups, the health of the group depends, heavily, on the health and insight of the group leaders.

Many combat Veterans have uploaded video and images of their deployment and combat experiences, and will watch and view past traumatic events on social media, such as YouTube. This is our first generation of Veterans to experience this.

So, what should we do?



0:21 / 11:22

FIREFIGHT ON HELMET CAM IN AFGHANISTAN - PART 1 | FUNKER530



FUNKER530 - Veteran Community & Combat Footage

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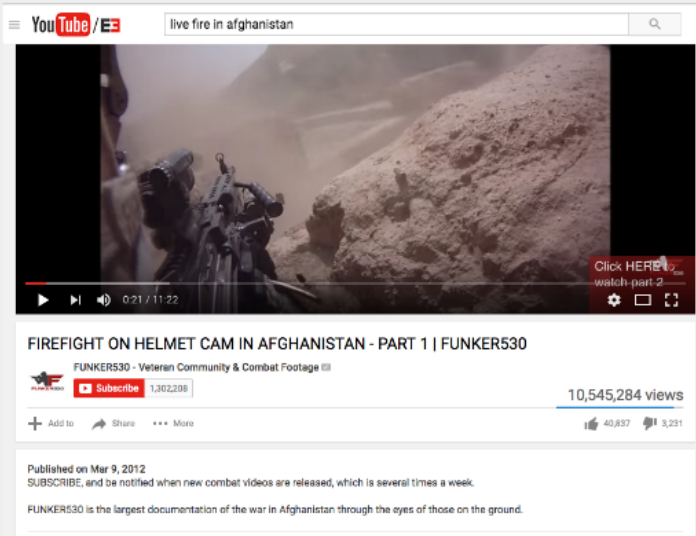
40,837 3,231

Published on Mar 9, 2012

SUBSCRIBE, and be notified when new combat videos are released, which is several times a week.

FUNKER530 is the largest documentation of the war in Afghanistan through the eyes of those on the ground.

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So, what should we do?

SocMed data can be used to prevent suicide.

**Patterns of Change in User-Generated
Social Media Behavior among Service
Members Who Die by Suicide**

Craig J. Bryan, PsyD, ABPP
Jonathan Butler, PhD
Sungchoon Sinclair, MS
National Center for Veterans Studies & The University of Utah

Just declassified, coming soon!

Several current studies show we can predict suicide death months, weeks, and even 1 day before death.

Soldier social media data may save many civilian lives.

Patterns of Change in User-Generated Social Media Behavior among Service Members Who Die by Suicide

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National Center for Veterans Studies & The University of Utah

Organ donor? How about a data donor?



OurDataHelps.Org

Social media, and Veteran advocacy



Many orgs using SoMe

Multiple social media platforms used for Veteran and suicide prevention advocacy

- Hashtags
- Challenges
- Walks
- Memorials
- Live stream events

Views, Likes, Shares, Donation, Action

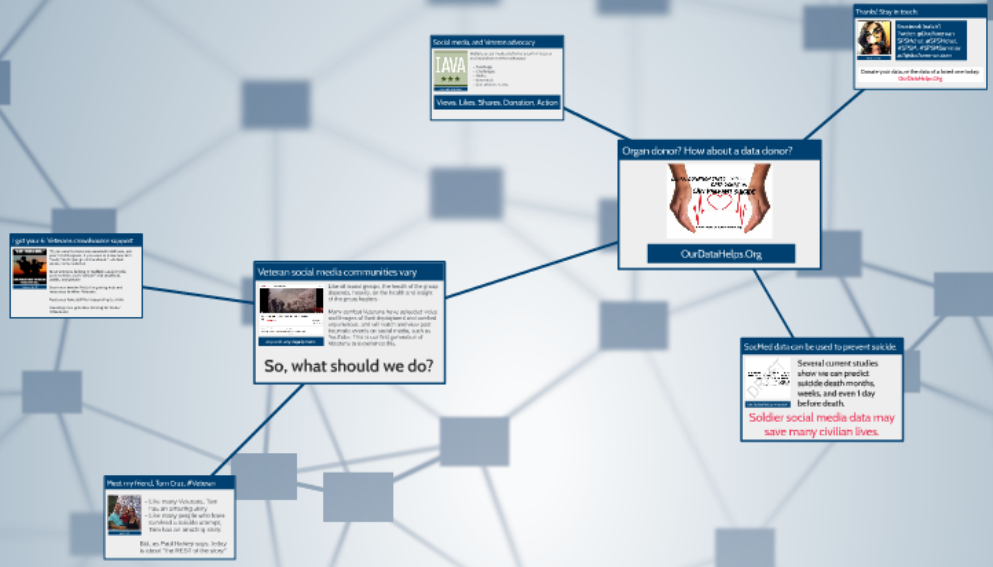
Thanks! Stay in touch:



@DocForeman

Facebook (natch!)
Twitter: @DocForeman
SPSMchat: @SPSMchat,
#SPSM, #SPSMSummer
acf@docforeman.com

Donate your data, or the data of a loved one today:
OurDataHelps.Org



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