



Quarterly Board of Directors Meeting Minutes

Saturday, June 1, 2024 at 5:00 PM EDT

@ Sheraton Denver Downtown Hotel Denver, CO

Attendance

Present:

Members: Devika Bhushan, Amy Brinkley, Joyce Campbell, Jeff Fladen, Joe Gatto, Victoria Harris, Laklieshia Izzard, Sheldon Jacobs, Ray Lay, Pooja Mehta, Cathryn Nacario, Jeremiah Rainville, Sukhi Sahni, Dhanu Sannesy, Lauren Simonds

At-Large Board Members: Ruth-Ann Huvane, Darien Wright

Immediate Past President: Shirley Holloway

NextGen Board Members (ex officio, non-voting): Imman Siddiqi, Davy Yue

Staff: Teri Brister, Ken Duckworth, Jessica Edwards, Annette Gantt, Dan Gillison, Darcy

Gruttadaro, Cassandra Halyshyn, David Levy, Lisa Lewis, Sue Medford, Ann Morris, Hannah Wesolowski

Absent:

Members: Vanessa Fernandes, Glenda Wrenn-Gordon

Saturday, June 1 Working Board Dinner - Parlur Room

Sukhi Sahni & Davy Yue introductions

Acknowledge Terming off Board members

1. Joyce Campbell
2. Vanessa Fernandes
3. Jeff Fladen
4. Ray Lay
5. Glenda Wrenn Gordon
6. Lauren Simonds – Executive Directors Council board representative

I. Welcome/Call to Order

Quorum was met. President Campbell called meeting to order at 5:03pm MT.

















A. Approve Meeting Agenda

Meeting agenda was approved.

B. Approve Consent Agenda

*A consent agenda is a practice by which non-controversial board action items are organized apart from the rest of the agenda and approved as a group. Specific items can be removed from the consent agenda on the request of any Board member. In approving the Committee reports via the consent agenda, including the Executive Committee, the Board considers approval to constitute **ONLY** an approval of the report of the meeting — not an affirmation of any specific action taken in those meetings.*

All items referenced in the Consent Agenda are attached for Board members' review prior to action on the consent agenda.

1. Board/Executive Committee Minutes
 -  2024.04.09 Quarterly Board Meeting Minutes_DRAFT.pdf
 -  2024.04.25 Executive Committee Meeting (April) Minutes - DRAFT.pdf
 -  2024.05.16 Executive Committee Meeting Minutes DRAFT.pdf
2. Advisory Council Reports & Minutes
 - a. Executive Directors Council
 -  NAMI EDC Council Reporting 6.2024.docx
 -  EDC Minutes April and May.pdf
 - b. State Presidents Council
 -  SPC NAMI Board Meeting Report May 2024.docx
 -  SPC Minutes April and May.pdf
 - c. Affiliate Presidents Council
 -  2024-06-01 NAMI APC Report to the BOD.pdf
 -  APC Minutes April and May.pdf
 - d. Service Members, Veterans and Families Council
 -  NAMI SMVF Council Report_06012024.docx
 -  03052024_NSMVFC_Meeting_Minutes_FINAL.docx
 -  04022024_NSMVFC_Meeting_Minutes_FINAL.docx
3. Committee/Workgroups
 - a. Board Policy & Governance
 -  2024.04.02 Board Policy & Governance (April) Minutes DRAFT.pdf
 - b. Finance & Audit
 -  2024.04.24 Finance & Audit Committee (April) Minutes DRAFT.pdf
 - c. NAMIcon Workgroup
 -  NAMIcon Workgroup (April).pdf
 -  NAMIcon Workgroup (May).docx


C. Land Acknowledgement (Presenters: Shirley Holloway)

Shirley Holloway acknowledged that Denver is a land of Ute, Cheyenne, and Arapaho Peoples.

II. Reports/Updates


A. President's Update (Presenters: Joyce Campbell)

President Campbell briefly shared the Election of Officer in-person voting process and purpose of officer preferences.

 2024-2025 Call for Officer Summary.pdf

B. NextGen Voice (Presenters: Imaan Siddiqi, Davy Yue)

See slides for update.

 Next Gen Updates.pdf

C. Advisory Council Updates

1. State Presidents Council (Presenters: Steve Slayton)

See report for update.

 SPC NAMI Board Meeting Report May 2024.docx


2. Affiliate Presidents Council (Presenters: Richard Callahan)

See report for update.

 2024-06-01 NAMI APC Report to the BOD.pdf

3. Service Members, Veterans and Families Council (Presenters: Chris Eichhorn)

Motion to approve amended SMVFFV Council Charter. Moved: Victoria Harris. Second: Jeremiah Rainville. Approved.

 NAMISMVFCouncilCharter_10182023_Approved_05072024.docx

4. Peer Leadership Council (Presenters: Diane Banks)

Ms. Banks shared there are a lot of peer friendly organizations that collaborate with each other. It would be beneficial and we need NAMI presence and representation at peer conferences.

5. Executive Directors Council (Presenters: Sue Abderholden)

See report for update.

 NAMI EDC Council Reporting 6.2024.docx

 (Added 5/28) Highlights of the Results of the ED Survey.docx

D. Committees/Workgroups

1. Board Policy & Governance (Presenters: Cathryn Nacario)


Motion to approve Public Policy position Georouting Contacts to the 988 Suicide & Crisis Lifeline Motion: Lauren Simonds. Second: Dhanu Sannesy. Approved.


Motion to approve amended public policy belief statement for workforce mental health. Motion: Amy Brinkley. Second: Jeremiah Rainville. Approved.

BPG Committee works with National governance and field relations team to ensure all NSONAs are legally compliant with their governing and regulatory documents.

Elections process is part of BPG and working with candidates. Chair Cathryn Nacario

encourages everyone to attend live Candidate Speeches at 8:45 am MT. Committee also works with Governance team on NSONA concerns, complaints or conflicts to try to mediate themselves as a federated model.

 [Public Policy Position Feedback Summary - Georouting & Belief Statement.pdf](#)

 [988 Georouting Policy Position Paper \(predecisional\).pdf](#)

2. Finance & Audit (Presenters: Jeff Fladen)

Motion to approve NAMI to contract Mercer to be Endowment Advisor/Manager.

Motion: Lauren Simonds. Second: Devika Bhushan. Approved.

Treasurer, Jeff Fladen, stated endowment process started in the past year with RFP and who manager of funds and what the policies will be. There was good participation beyond F&A committee members to learn about finances. There was positive feedback received regarding a clean audit, auditors said financial position and reserves are position; NAMI tax information Form 990 is public and on GuideStar. Deficit is not a problem when reserve is large. Six proposals were received to determine endowment manager. There was strong consensus to go with Vanguard known for index fund investments and had been invited back to present to the committee. Vanguard mentioned Mercer (see presentation for details) has done a lot of nonprofit work and they are willing to extend fee from 3 to 5 years. Committee likes their conservative approach with fees and recommends Mercer as investment manager. Board responsibility is managing endowment, determining name of endowment, how it will be used and and rate at how earnings will be taken. The Investment policy will be handled by Finance & Audit committee which determines how much will be put into the different US equity funds, and will ultimately be brought forward to full Board review/approval. EDLE spending \$462,051 in 2023 forecasted \$337,000 in 2024.

 [Endowment Presentation.pdf](#)

3. Justice Workgroup

Chair Victoria Harris thanked President Campbell and staff for workgroup being established. Goals: identified knowledge gaps, identified where we needed knowledge, how to fill knowledge, brought in subject matter experts on Stepping Up initiative, Sequential Intercept Model, identified plan to move forward. Plan is to partner with States and Affiliates that are using Stepping Up and Sequential Intercept Model as a workgroup and what it means in terms of NAMI. Victoria Harris recommends workgroup be re-established on a 2-year basis; concern is (3-month) down time.

4. Workplace Mental Health (Presenters: Sheldon Jacobs, Steve Slayton)

Darcy Gruttadaro passed out workplace mental health sheet that her team helped to create. Workgroup was diverse in experience, lived experience, personal experience, EAP experience to help create. A lot of information was compiled and synthesized to create the [info sheet](#). Organizations that sign up to be stigma free in the workplace with that designation take a pledge and make a donation. Many companies across the country are recognizing the importance of mental health and are reaching out to NAMI to put our stamp in their respective workplaces.

5. Peer Credentialing (Presenters: Amy Brinkley, Diane Banks)

Discussion followed survey results. See slides for details.

 NAMI BOD Peer Survey Results 2024.pptx


6. NAMICon Workgroup (Presenters: Jeff Fladen, Ruth-Ann Huvane)

Co-chairs thanked workgroup members and staff for collaboration. Total registration = 1,567. Demographics overview: Young Adults = 157. People of Color = 324. LGBTQ+ = 164. Military Service = 77. **Motion to approve move forward with signed contract in Washington DC in 2027 for NAMICon.** Moved: Victoria Harris. Second: Dhanu Sannesy. Approved.

E. Chief Updates

1. Alliance Relations (Presenters: Annette Gantt)

Alliance Day: over 700 field leaders will attend designed specifically for state organizations and affiliates. Impact sessions will be presented by staff across departments. There will be 7 impact sessions and plenary facilitated by Dan Gillison which will be an update on the strategic planning process. The day will conclude with outstanding state organizations and affiliates. Anonymous donor made donation to award 25 scholarships to the field at \$2500. In attendance will be members, non-members, board of directors, peers, Executive Directors, fundraisers, program staff. Top organizations attending: CA 60, CO 44, FL 46, OH 36, PA 31 and 47 states attending. Board discussion took place on next steps if proposed bylaws pass.

 (Added 5/28) NAMI Board Resolution - Member Dues Suspended - FINAL -19Jun2024.docx

2. Government Relations, Policy & Advocacy (Presenters: Hannah Wesolowski)

Georouting biggest pain point from states is that 988 calls are not being routed properly; states investing in response services, but services not being used due to routing. First communication to FCC was Dec, 2020 with several testimonies and dozens of letters since then. In April decision was made to move forward to have communications company to route calls on generalized areas. NAMI has really led this in the mental health community. Intense work will evolve around privacy and confidentiality as it relates to georouting to the nearest call center. Advocacy continues on vote4mentalhealth initiative; this is 5th election cycle to have this initiative. Call to action is to pledge for mental health. Resources have been added: first time voters, how to protect mental health during election season pushed to alliance. Over 14,000 pledges to support mental health so far this year with many months to go NAMI is making sure mental health is at the top of Congress list. More public polling to come on 988. NAMI is the only active organization polling about 988 which will help with marketing, communications and awareness. NAMI was featured at RISE conference last week; cards were handed out.

3. Office of Innovation (Presenters: Darcy Gruttadaro)

There are 49 young adult scholarships attending NAMICon to build pipeline and support NAMI leaders. Scholarships were for state organizations. Many sessions that IO team is leading. There is a young adult townhall on Weds. Workplace mental health 1-pager was developed with help of board workgroup.

4. Finance & Audit (Presenters: David Levy)

Finance & Accounting: focus this year has been on automating processes; generating more transactions than previous. Working on automating operations that used to be manual. Transfer of data from Salesforce into accounting system will take hours off work from closing every month. Working with Field Resources Development on how to give affiliates resources on giving for Do It Yourself Walks. Automated outbound funds to states. Given 292 separate NSONAs totalling \$3.9M so automation would be helpful for about 800 transactions which includes behind the scenes steps. Successes include a clean audit, work on updating policies around revenue recognition to maintain compliance. Information Systems successes include in Q1: moving website off onto WordPress (old site was getting hacked) which is more secure. HelpLine upgraded technology with new monitoring in place. Audit of infrastructure results was not good. Issues will be fixed in the next couple years. Sarah Hines, David Levy and firewall vendor met. Firewall will be purchased immediately. Office Services: NAMI Store was built originally to print manuals on demand. Store will be moved to a new platform in July. More products will be available and will look modern.

5. Research, Support & Education (Presenters: Teri Brister)

Research, Support & Education works closely with Dr. Ken and Dr. Crawford's office. Reference board report for numbers. Highlights for RSE Team include: Launch of the Schizophrenia and Psychosis Lexicon Guide, HelpLine interacted with 6000+ in April, most in a month and high response rate (in collaboration with peer workgroup) to survey feedback about experiences with peer support. Mental Health month focused on NAMI programs for the first time with the help of Ann Morris and team. As of Jan 1, 2024 Teri Brister will be part-time Chief Program Officer and Aug 1, 2024 will be Senior Advisor.

6. Marcom (Presenters: Ann Andrews Morris)


Main accomplishments: Mental Health awareness month working with Teri Brister and team. Shared Voice in News Media had a lot of interaction and will continue reviewing trend. Press Release 152M people impressions including social media. Finalized reorg and structure of Marcom team; building team now and hired 2 new employees that start June 1. About to onboard manager for brand strategy; new position to ensure compliance. NAMIcon video project consists of 3 rooms to record interviews answering several questions. This will be used to build NAMI's 50th anniversary and build a brand library. Six Marcom team members are attending NAMIcon. Location is Directors Row E to record all things NAMI. Working with Zando on Dr. Crawford's new book; working on new issue of The Advocate about NAMIcon; Bebe Moore Campbell resources next month.

7. Strategic Development (Presenters: Jessica Edwards)

Relationships is a part of strategy for Strategic Alliances which includes board, staff and field, state and affiliate leaders. Donors & partnerships are other relationships. Partnership with LG grew from \$10K to \$100K. Partners do a lot of vetting and end up partnering with NAMI; donations increase. Jessica thanked board members for stewardship and sharing their experiences. Long-term strategies brainstorming with board workgroup and co-chair Ruth-Ann Huvane taking place. Some partners come back with multi-year support. Partner Reception, Book Launch, Research Event taking place Sept. 9-10, 2024.

F. CEO report & update


See slides for update

 CEO 2024 Q2 Board Report.pdf

CEO Goals (EXECUTIVE SESSION)

Working Breakfast with Bridgespan

See slides for update. Discussion took place.

 NAMI Strategic Planning - Board Update - June 2024.pdf

III. Adjourn

Meeting adjourned at 8:35 am MT.